



CITY OF PARK RIDGE

505 BUTLER PLACE
PARK RIDGE, IL 60068
TEL: 847-318-5200
FAX: 847-318-5300
TDD: 847-318-5252
www.parkridge.us

AGENDA

LIQUOR LICENSE REVIEW BOARD

CITY HALL COUNCIL CHAMBERS
505 BUTLER PLACE
PARK RIDGE, IL 60068

MONDAY, FEBRUARY 3, 2014 AT 6:30 P.M.

- I. Roll Call
- II. Approval of Minutes
 - A. January 20, 2014
- III. Citizens Who Wish to Address the Liquor License Review Board on a Non-Agenda Item
- IV. Action Items
 1. Approve recommendation to the City Council to allow the sale of alcohol liquor between the hours of 8:00 a.m. and 10:00 p.m. at convenience stores and convenient stores that sell fuel
- V. Discussion Items
- VI. New Business – For announcement, deliberation, and/or discussion only; no official action will be taken.
- VII. Adjournment



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DRAFT MINUTES

LIQUOR LICENSE REVIEW BOARD

CITY HALL COUNCIL CHAMBERS
505 BUTLER PLACE
PARK RIDGE, IL 60068

MONDAY, JANUARY 20, 2014 AT 6:00 P.M.

I. Roll Call

Deputy Clerk Peterson read the Roll Call and the following Commissioners indicated their presence: Comm. Smith, Huening, Pudlo, Zwolinski, Amelio and Mayor / Local Liquor Control Commissioner Schmidt.

II. Approval of Minutes

A. January 13, 2014

Moved by Comm. Huening. Seconded by Comm. Smith.
Motion carried, voice vote.

III. Non-Member Aldermen Wishing To Be Heard On a Non-Agenda Item

IV. Citizens Present Wishing To Be Heard On a Non-Agenda Item

V. Action Items

A. Approve revisions to a Class M Liquor License allowing the sale of alcoholic beverages from 8:00 a.m. until 10:00 p.m. (and until 11:00 p.m. the day before Thanksgiving) for consumption off premises and from 11:00 a.m. to 10:00 p.m. for on premise consumption

Moved by Ald. Huening. Seconded by Comm. Amelio.

Comm. Huening questioned the number of Class M licenses currently issued. Deputy Clerk Peterson indicated that Whole Foods is the only establishment currently holding a Class M License. However, Mariano's Class M Liquor License is forthcoming.

Robert Anderson, an attorney representing Whole Foods, explained that an additional 15 minutes was requested at the last Liquor Review Board meeting. Comm. Huening recalls the discussion and proposed the following amendment:

AMENDEMENT: Approve revisions to a Class M Liquor License allowing the sale of alcoholic beverages from 8:00 a.m. until 10:15 p.m. (and until 11:15 p.m. the day before Thanksgiving) for consumption off premises and from 11:00 a.m. to 10:00 p.m. for on premise consumption

Moved by Comm. Huening. Seconded by Comm. Pudlo.

Motion carried, voice vote.

Mayor Schmidt indicated that this matter will come before the Procedures and Regulation Committee for further discussion at the January 27, 2014 Committee of the Whole (COW) meeting. If approved by the COW, the matter will be considered for approval of the first reading on February 3, 2014, and the final reading on February 17, 2014.

VI. Discussion Items

A. 7/11 – Request to sell liquor at its 3 Park Ridge locations: 814 Higgins Avenue; 555 W. Devon Avenue; and 976 N. Northwest Highway

Deputy Clerk Peterson distributed a recent letter dated January 18, 2014 received by the City from 7/11 with revisions from what they had originally proposed in December, 2013. Comm. Amelio questioned the reason for only allowing beer and wine at the Higgins location. Ms. Charlene Brandt, representative from 7/11 indicated it was because they sell gas. Comm. Amelio indicated his dissatisfaction with the attitude of the employees at the 7/11 store located on Northwest Highway and the store on Devon. Ms. Brandt apologized and explained the employee protocol for the sale of alcohol. When questioned about the hours, Ms. Brandt believes the extended hours would create more sales and more tax revenue for the City. Comm. Smith prefers to have 7/11's hours consistent with the hours observed by other area retailers of alcohol in Park Ridge.

The majority of Commissioners were in favor of moving this item forward. Therefore, Mayor Schmidt requested Ms. Peterson to have the City Attorney prepare a draft ordinance for consideration before the Board at its February 3, 2014 meeting and to have the following information included in the draft ordinance:

- Liquor sale times would be consistent with the other alcohol retailers, until 10:00 p.m. per Comm. Smith
- Allow the sale of all forms of alcohol liquor, per Comm. Amelio.
- Utilize 7/11 safety limitation language as proposed, per Comm. Huening. Also, this would be the creation of two new liquor licenses would be created; one for convenient store and one for convenient stores with gas stations.

VII. Hearing on a charge of violation of the Municipal Code

A. Docket No. LV 13-01: Venus Restaurant (Class B License 129), 18 S. Northwest Highway, Park Ridge Illinois delivered alcohol to a minor on November 13, 2013

Attorney Hill, representing the City of Park Ridge, introduced himself and brought the charges forth. Mayor Schmidt introduced himself who was joined by all members of the Liquor License Review Board and Deputy Clerk Peterson. The Manager of Venus, Mike Yuan, 8642 Narragansett, Morton Grove, IL announced his presence and stated that he read the complaint, understood the charges, and has no contest to the charges brought before Venus restaurant for the sale of alcohol to a minor. Attorney Hill provided a detailed report of the violation as it happened at approximately 8:00 p.m. on November 13, 2013. Mr. Yuan agreed and understood the charges. Attorney Hill explained that this was the first violation for this establishment. Mr. Yuan expressed his apology and explained changes that will be made to prevent this from occurring again.

Mayor Schmidt recommended a fine of \$250 plus costs. The Board expressed no objection.

Attorney Hill had nothing further to add. Mike Yuan thanked the Board and indicated that it was a lesson learned.

Mayor Schmidt explained that a written order would be prepared and delivered to Mr. Yuan.

VIII. Administration Report

IX. Pending Items

X. New Business

XI. Adjournment

The meeting adjourned at 6:40 p.m.

ORDINANCE NO. _____

**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PARK RIDGE
AMENDING ARTICLE 12, CHAPTER 6
ENTITLED "ALCOHOLIC LIQUORS"
OF THE MUNICIPAL CODE OF PARK RIDGE, ILLINOIS**

BE IT ORDAINED by the City Council of the City of Park Ridge, Cook County, Illinois, pursuant to its home rule authority provided under Article VII of the Illinois Constitution of 1970 as follows:

SECTION 1: Article 12, entitled "Businesses and Occupations" and Section 12-6-10 entitled "Classification of Licenses and Schedule of Fees" of Chapter 6 entitled "Alcoholic Liquors" of the Park Ridge Municipal Code shall be amended by adding a new Class E-3 to paragraph A following the current Class E-2 and shall be and read as follows:

CLASS E-3: A Class E-3 license shall authorize the sale of alcoholic liquor, in original containers, for consumption off the licensed premises.

Additional Qualifications:

1. Wine and spirits may be sold in single containers. Such single container must contain not less than sixteen (16) ounces or 0.473 liters. Beer may be sold in a single original container of not less than twenty-two (22) ounces or 0.651 liters.
2. Sales may occur only between the hours of eight o'clock (8:00) a.m. and ten o'clock (10:00) p.m.
3. Such sales may be made only in convenience stores of not less than two thousand five hundred (2,500) square feet of retail sales area.
4. Not more than ten percent (10%) of the retail sales area, but not exceeding two hundred (250) square feet shall be used for the display of packaged alcoholic liquor. This display area shall be physically separated from all other areas and may not be accessible to the public during hours when alcoholic liquor sales are prohibited.

5. Only Illinois Drivers Licenses and Illinois identification cards issued by the Illinois Secretary of State may be accepted for proof of age.
6. An electronic scanning device shall be installed for the purpose of reading the birthdates embedded in identification cards issued by the Illinois Secretary of State.
7. Hard spirits may only be displayed behind the sales counter in a locked shelving unit that will not be accessible by anyone other than an employee of the Licensee.
8. Wine and beer may be displayed and sold only from dispensers, the doors of which lock automatically and remain locked until the specific customer has been properly identified as being of legal age to purchase age-restricted products. Only an employee of the Licensee may open the electric locks on the dispenser doors.
9. Sales shall be monitored by live video and recording devices both inside and outside of the store.
10. The Licensee shall institute and maintain an internal program whereby persons will be employed to conduct "sting" operations to insure that employees are properly asking for identification from anyone purchasing age-restricted products who appear to be under 30 years of age. These will be conducted not less often than monthly and certified proof that the "stings" were conducted will be provided to the City of Park Ridge Police Department on a monthly basis.

SECTION 2: Article 12, entitled "Businesses and Occupations" and Section 12-6-10 entitled "Classification of Licenses and Schedule of Fees" of Chapter 6 entitled "Alcoholic Liquors" of the Park Ridge Municipal Code shall be amended by adding a new Class E-3 to paragraph b following the current Class E-2 and shall be and read as follows:

Class E-3	Package/Convenient Store	\$3,000.00
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SECTION 3: This Ordinance shall be in full force and effect from and after its passage, approval and publication in pamphlet form in the manner provided by law.

SECTION 4: The City Clerk is hereby authorized and directed to publish said Ordinance in pamphlet form according to law.

Adopted by the City Council of the City of Park Ridge, Illinois this ____ day of _____, 2014.

AYES:

NAYS:

ABSENT:

APPROVED by me this _____ day of _____, 2014

Mayor

ATTEST:

City Clerk



December 17, 2013

Dear Liquor License Committee,

Just recently the 7-Eleven Inc. (Gas store) located at 814 W. Higgins re-opened. We are thrilled to be a part of the wonderful Park Ridge Community once again. As many of you know, we have been at this location for many years and love being there for your needs. We just recently re-built this site and are very proud of the welcoming aesthetics it brings to Park Ridge.

Along with our fresh food assortment we also feature a full Fresh Hot Foods Program including Pizza, Wings and much more. Along with this location there are two others in Park Ridge located at:

- 555 W. Devon Ave.
- 976 N. Northwest Hwy.

We would like to provide a selection of beer, wine and alcohol to our guests as part of the convenience of being within their neighborhood. The assortment would be limited. Please know that we take selling of Age Restricted Product extremely seriously and we do have specific restrictions:

- Limit the sales of Alcohol to Monday thru Saturday 7:00 AM- 2:00 AM and Sunday 11:00 AM- 12:00 Midnight.
- Limit alcohol product assortment to large bottles. No Malt Alcohol will be sold as well as low priced singles. No singles at 814 W. Higgins
- Hard Spirits will be displayed behind the sales counter in a contained shelving unit that will not be assessable by anyone other than the Sales Associate.
- Alcohol stored/displayed in the cooler will only be available in electric locked doors. Employees will unlock the doors only after the customer has been properly identified as being of legal age to purchase age-restricted products. Our cooler doors are going to have electric locks on them that only the Sales Associate will be able to open.
- No warm displays whatsoever on the sales floor at 814 W. Higgins
- Monitoring by live video and recorded device both inside and outside of the store.
- 100% of employees trained and certified in Coming of Age (Licensed Beverage Alcohol Sellers and Servers Education and Training (BASSET) program). Sales Associates must be 21 years of age and pass a criminal investigation.
- 7-Eleven's Mystery Shop Program: Monthly mystery shoppers visit the store to insure that we are properly utilizing our Coming of Age training and techniques by asking for identification from anyone purchasing age-restricted products who appears to be under 30 years of age.
- 7-Eleven, Inc. is the only retailer that has the ability to scan all Drivers Licenses for proper age verification.

We are very much looking forward to being a part of this community for many more years to come. I value your input, and would appreciate your support. Thank you very much for your time and please feel free to contact me if you have any questions or would like further information regarding this proposal. I'm available to meet or talk to discuss any issues or concerns that you might have. Please contact me at any time Charlene.brandt@7-11.com or 312-952-3446

*Thank You,
Charlene Brandt*



January 18, 2014

Dear Liquor License Committee,

As a follow up from our meeting on January 13, 2014 I'd like to suggest some options to obtaining potential liquor licenses:

- Limit the sales of Alcohol to Monday thru Saturday 8:00 AM- 12:00 midnight and Sunday 11:00 AM- 10:00 PM (hours are always negotiable)
- Beer and wine only at the Higgins Rd. location
- Limit alcohol product assortment to large bottles. No Malt Alcohol will be sold as well as low priced singles. No singles at 814 W. Higgins
- Hard Spirits will be displayed behind the sales counter in a contained shelving unit that will not be assessable by anyone other than the Sales Associate.
- Alcohol stored/displayed in the cooler will only be available in electric locked doors. Employees will unlock the doors only after the customer has been properly identified as being of legal age to purchase age-restricted products. Our cooler doors are going to have electric locks on them that only the Sales Associate will be able to open.
- No warm displays whatsoever on the sales floor at 814 W. Higgins
- Monitoring by live video and recorded device both inside and outside of the store.
- 100% of employees trained and certified in Coming of Age (Licensed Beverage Alcohol Sellers and Servers Education and Training (BASSET) program). Sales Associates must be 21 years of age and pass a criminal investigation.
- 7-Eleven's Mystery Shop Program: Monthly mystery shoppers visit the store to insure that we are properly utilizing our Coming of Age training and techniques by asking for identification from anyone purchasing age-restricted products who appears to be under 30 years of age.
- 7-Eleven, Inc. is the only retailer that has the ability to scan all Drivers Licenses for proper age verification.

We are very much looking forward to being a part of this community for many more years to come. I value your input, and would appreciate your support. Thank you very much for your time and please feel free to contact me if you have any questions or would like further information regarding this proposal. I'm available to meet or talk to discuss any issues or concerns that you might have. Please contact me at any time Charlene.brandt@7-11.com or 312-952-3446

Thank you,

Charlene Brandt
Community Relations Manager 7-Eleven, Inc. Heartland Zone

