



Agenda Cover Memorandum

Meeting Date: December 19, 2016

Item Title: Approve the following appointments to Boards and Commissions:

- Ernst Kosower – O'Hare Airport Commission / 3 year term (new)
- Rebecca Klem – Mills – O'Hare Airport Commission / 3 year term (re-appointment)
- Steven Nadler – Zoning Board of Appeals / 5-year term (reappointment)
- Charlotte Geier – Youth Services Commission / 2-year term (new)

Action Requested:

- | | | | |
|-------------------------------------|--------------------|--------------------------|----------------------|
| <input checked="" type="checkbox"/> | Approval | <input type="checkbox"/> | For discussion |
| <input type="checkbox"/> | Feedback requested | <input type="checkbox"/> | For your information |

Staff Contact: Cheryl Peterson, Deputy Clerk
Phone: 847/318-5464
Email: cpeterso@parkridge.us

Background:

The Mayors Advisory Board conducted interviews for various Boards and Commissions on November 21, 2016. After deliberation, the following persons were recommended for appointment to Acting Mayor Maloney.

Ernst Kosower – O'Hare Airport Commission / 3 year term (new)
Rebecca Klem – Mills – O'Hare Airport Commission / 3 year term (re-appointment)
Steven Nadler – Zoning Board of Appeals / 5-year term (reappointment)
Charlotte Geier – Youth Services Commission / 2-year term (new)

Acting Mayor Maloney accepted the Boards recommendations.

Draft minutes of the Mayor's Advisory Board's November 21 meeting have been attached for your convenience.

Recommended motion:

Approve the following appointments to Boards and Commissions:

- Ernst Kosower – O'Hare Airport Commission / 3 year term (new)
- Rebecca Klem – Mills – O'Hare Airport Commission / 3 year term (re-appointment)
- Steven Nadler – Zoning Board of Appeals / 5-year term (reappointment)
- Charlotte Geier – Youth Services Commission / 2-year term (new)

Attachments:

Draft Minutes – November 21, 2016 MAB meeting
Recommended Candidate applications



DK *MM* *MM*
CITY OF PARK RIDGE

MEMORANDUM

DATE: November 28, 2016
TO: Acting Mayor Marty Maloney
FROM: Ald. Daniel Knight, Chairman / Mayor's Advisory Board
RE: Recommendations for Appointment to Boards and Commissions

The Mayor's Advisory Board consisting of Chairman Knight, Mazzuca, Milissis, and Shubert met on November 21, 2016.

The Board interviewed five candidates to fill the following open positions:

Eric Kosower – O'Hare Airport Commission (new)
Stephen Judge – Zoning Board of Appeals (new)
Rebecca Klem Mills – O'Hare Airport Commission (re-appointment)
Steven Nadler – Zoning Board of Appeals (re-appointment)
Charlotte Geier – Youth Services Commission (new-student)

1 seat on the Zoning Board of Appeals – 5 year term
1 seat on the Youth Services Commission – 2 year term
2 seats on the O'Hare Airport Commission – 3 year term

After deliberation, the Board approved to recommend the following candidates:

- the re-appointment of Steven Nadler to the Zoning Board of Appeals.
- the appointment of Charlotte Greir to the Youth Services Commission.
- the appointment of Ernst Kosower and Rebecca Klem-Mills to the O'Hare Airport Commission

A copy of the minutes have been attached for your convenience.

Please communicate your decision with me and Deputy Clerk Peterson so that we can move forward to fill these vacancies at the December 5, 2016 City Council meeting.

Thank you in advance for your prompt attention to this matter.



Draft

CITY OF PARK RIDGE

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PARK RIDGE, IL 60068
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JOURNAL OF THE PROCEEDINGS

MAYORS ADVISORY BOARD

CITY HALL
FINANCE CONFERENCE ROOM
505 BUTLER PLACE
PARK RIDGE, IL 60068

MONDAY, NOVEMBER 21, 2016 AT 6:00 P.M.

I. Roll Call

Chairman Knight called the meeting to order at 6:00 p.m.

II. Approval of Minutes

A. October 3, 2016

Moved by Ald. Mazzuca. Seconded by Ald. Shubert.
Motion carried; voice vote.

III. Interviews

- Zoning Board of Appeals – 5 year term (1 position)
- Youth Services Commission – 2 year term (1 position)
- O'Hare Airport Commission – 3 year term (2 positions - one vacancy, one resignation)

IV. 6:00 p.m. Ernst Kosower – O'Hare Airport Commission (new)

Chairman Knight reviewed interview process including the requirement of a non-criminal background check for volunteers recommended by the Board and the need to attend at least 75% of the meetings.

Mr. Kosower has lived in Park Ridge for twenty-two years and is one of the main reasons that he and his wife moved to Park Ridge over 25 years ago. She was employed by American Airlines for thirty years. He used to fly out of O'Hare daily and currently flies on a weekly basis. He explained how he is now affected by the aircraft flying over his home and believes there needs to be a happy medium dealing with the O'Hare Airport; it's a good economic engine but it also needs to be a good neighbor. Prior to working in Securities for the last 30 years, he was a broadcast journalist covering aviation not only on the Municipal Aviation Commission on the civilian side, but also in multiple military scenarios. He provided broadcast journalism in Ohio for multiple stations and freelance work for the Associated Press and United Press International. He bestows a great wealth of knowledge regarding aviation based on his comments and remarks to the Board.

6:10 p.m. Stephen Judge – Zoning Board of Appeals (new)

(Ald. Mazzuca excused himself during the interview)

Chairman Knight reviewed interview process including the requirement of a non-criminal background check for volunteers recommended by the Board and the need to attend at least 75% of the meetings.

Stephen Judge believes he has proven himself to be a dedicated and well informed commissioner of the O'Hare Airport Commission. He believes he could serve the Zoning Board of Appeals similarly with his ability to conduct research. He believes each case should be judged individually based on its own merits. He has flexibility in his schedule and does not foresee any problem attending meetings.

In response to questions presented from the Board, Mr. Judge perceives the role of the ZBA as one that approves variances that proceed to the City Council for final approval. He believes the ZBA should make the final decision. He has flexibility in his schedule and does not foresee any problem attending and

representing ZBA or O'Hare Airport Commission meetings. Each case should stand on its own merits.

6:20 p.m. Rebecca Klem Mills – O'Hare Airport Commission (re-appointment)

Chairman Knight reviewed interview process including the requirement of a non-criminal background check for volunteers recommended by the Board and the need to attend at least 75% of the meetings. He also thanked her for her desire to serve a second term on the O'Hare Airport Commission (OAC) in addition to serving on the Planning and Zoning Commission.

She spoke about her involvement serving the OAC and would not want to abandon this mission, especially since more residents have become more interested due to the changes in flight patterns. She advocates for the City to get more involved by having a voice and showing representation at the ONCC meetings. The commission remains to be busy as her responsibility includes scanning all related news topics.

Based on questions from the Board, she believes the fly quiet program will be pushed for continued usage. She also believes it is misleading since half the time the program is not being utilized. She believes the City should make it a point to attend the meetings of the ONCC and to elaborate, brought up the fact that the runways going over Mount Prospect and Arlington Heights are the ones being decommissioned and the ones over Park Ridge are not. Park Ridge needs to represent its interests and to be more vocal.

6:30 p.m. Steven Nadler – Zoning Board of Appeals (re-appointment)

(Ald. Mazzuca excused himself during the interview, as did Deputy Clerk Peterson)

Chairman Knight reviewed interview process including the requirement of a non-criminal background check for volunteers recommended by the Board and the need to attend at least 75% of the meetings. Mr. Nadler indicated this is his second term.

He is an architect by professional and understands most of the issues. The professional blend of representatives on the Board is a good blend. He believes City staff has let the ZBA down when it was under Jim Testin's direction. He has had an opportunity to talk with Interim Director Brown and it confident there will be good changes including the quality of the information that the Board receives. He would like to know the mandate of the committee and would welcome more direction from the City Attorneys, especially with certain unusual cases.

Ald. Shubert appreciated Mr. Nadler's articulation of the changes he wants to see. Mr. Nadler believes that adding a clause taken from the International Building Code would be helpful if included in every building related Ordinance. He suggested developing a process for unusual circumstances brought forth and have staff do research. He wants everyone to be on the same page instead of having so many different codes to follow. The case he would be most likely to remember was the case relating to a fence application of a resident with a disabled child.

6:40 p.m. Charlotte Geier – Youth Services Commission (new-student)

Chairman Knight reviewed interview process including the requirement of a non-criminal background check for volunteers recommended by the Board and the need to attend at least 75% of the meetings.

Charlotte indicated she has attended a Youth Services Commission meeting and is in 9th grade. She enjoys volunteering and including at the Math Lab at school, Have Dreams once a week as a social buddy, Avenues to Independence once a month helping with their arts and crafts program, and at the Park Ridge Library in the Young Adult Loft helping with book recommendations. She has learned how to talk to young student and encourage them to read. She exhibited a strong desire to volunteer.

**V. Deliberation / Recommendation(s)
Zoning Board of Appeals**

Ald. Mazzuca explained that he was abstaining from any deliberation or discussion regarding this recommendation to avoid implication of a prejudicial decision. One of the two interview candidates has been

involved in a lawsuit in which Ald. Mazzuca has been personally named.

The Board had mixed opinions. Ald. Shubert recognized the experience of Mr. Nadler and that he is an architect by profession. He believes that change in staff will most likely prove to be helpful to the Board. Ald. Milissis had sour feeling about Mr. Nadler's handling of the fence case relating to the autistic child and words he spoke may have said seemed to be insensitive. Ald. Knight chimed in and acknowledged Mr. Nadler's claim of not having complete information from staff proved to be frustrating and was a hinderance in making a well informed decision.

Ald. Knight did not believe Mr. Judge would be a compelling enough alternative. He is willing to re-appoint Mr. Nadler.

Motion to recommend the re-appointment of Steven Nadler to the Zoning Board of Appeals.

Moved by Ald. Shubert. Seconded by Ald. Milissis.

Motion carried; voice vote.

Ald. Mazzuca abstained.

Youth Services Commission

Motion to recommend the appointment of Charlotte Greir to the Youth Services Commission.

Motion by Ald. Mazzuca. Seconded by Ald. Milissis.

Motion carried; voice vote.

O'Hare Airport Commission

Motion to recommend the appointment of Ernst Kosower and Rebecca Klem-Mills to the O'Hare Airport Commission

Moved by Ald. Mazzuca. Seconded by Ald. Shubert.

Motion carried; voice vote.

VI. New Business

VII. Adjournment

The meeting adjourned at 6:55 p.m.



MAB INTERVIEW
Date 11/21 Time 6pm

Outlook Letter
BGC 11/29

505 BUTLER PLACE
PARK RIDGE, IL 60068
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Board, Committee, and Commission Application Form

Application for Appointment to the

O'Hare Airport

Boar d/Commission

Would you be interested in serving on another Board or Commission? Yes No
If yes, please indicate which Boards or Commission(s) in order of preference.

Name Ernst R. Kosower

Home Address 918 Sylviawood Avenue

Telephone numbers

Home _____

Work _____

Cell _____

Email address e. _____
net _____

If available, please attach a copy of your most recent resume with this application.

1. Briefly describe how your experiences, educational, professional or volunteer, qualify you to serve on the board or commission for which you have applied.

I've lived in Park Ridge for 22 years; having moved here specifically because of O'Hare Airport.

I travel out of the airport at least weekly; my wife retired with 30 years at AMR.

As a supporter of the airport I want what is best for both it and Park Ridge.

2. What do you believe is the top issue(s) facing the Board or Commission to which you are applying?

Noise that has increased in the past six months both with a change in departure clearances and

Fly Quiet.

3. Please list any volunteer opportunities or community participation (past or present) or special qualifications of service.

4. The Mayor's Advisory Board is sensitive to any actual or potential conflict of interest that Board and Commission applicants might be seen to have with the work they will do with and for the City of Park Ridge.

Thinking about the Board or Commission seat you are applying for and what you do professionally or otherwise, is there any actual or potential conflict of interest between the two?

YES NO

5. If your answer to question 4 was yes, please explain.

6. Your attendance at meetings is required in order to conduct business. An attendance record of 75% or better over your term is expected. Do you foresee any conflicts of your schedule relative to the Board or Commissions meeting days or times?

YES NO

7. Have you attended a meeting of the Board or Commission to which you are applying?

YES NO

8. Have you reviewed the minutes of recent meetings of the Board or Commission to which you are applying?

YES NO

I have read page 4 of this application and fully understand that if the Mayor's Advisory Board recommends my appointment to the Mayor, I will be required to submit an application for a non-fingerprint criminal background check.

Ernst R. Kosower

Digitally signed by Ernst R. Kosower
Date: 2016.10.06 17:03:12 -05'00'

10/6/2016

Signature

Date

Note: At the beginning of your interview, you will be asked to provide an up to three (3) minute summary of yourself and your qualifications to support your application. If you will take advantage of this time offered to speak to the Mayor's Advisory Board (MAB), you are asked to bring a written copy of your statement with you so that the MAB may have that for their deliberations.

Supplement to Application for Appointment

Complete only in the absence of providing a resume with application.

NAME: _____

BUSINESS EXPERIENCE

Current occupation _____

Years of Experience _____

Employed by _____

Employers Address _____

Employers City _____

EDUCATION EXPERIENCE

Highest level of education attained: _____

Education Institution Name: _____

Education City / State: _____

Major and year awarded: _____

Ernst R. Kosower

Park Ridge, IL 60068

FINANCIAL SERVICES • INVESTMENT MANAGEMENT • REGIONAL DIRECTOR • WHOLESALER • KEY ACCOUNTS

Senior Wholesale & Retail Investment Products Professional

Highly accomplished senior-level financial services wholesale and retail investment professional with extensive experience marketing investment products to senior investment management consultants within major investment firms and other national and regional firms, as well as independent registered advisors. Established and cultivated effective working relationships with key institutional and retail contacts throughout the central United States and beyond within Merrill Lynch, Morgan Stanley Wealth Management, UBS, Wells Fargo, RBC, Raymond James and their legacies. Recognized by colleagues and clients for his extensive investment products knowledge, Information Technology expertise, excellent customer presentation skills and numerous key contacts throughout the financial services industry.

Areas of Expertise:

Knowledge of Investment Products • Funds & SMA Knowledge • Institutional Sales
Wholesale & Retail Investment Experience • Endowments & Foundations
Key Accounts Management • Business & Financial Consultant • Taft-Hartley Market
Dynamic Presentation Skills • Extensive Information Technology Knowledge • Experienced Public Speaker

PROFESSIONAL EXPERIENCE

Snow Capital Management, Park Ridge, IL • 2010-Present

A family-owned boutique investment manager specializing in domestic U.S. equity management

Regional Sales Director

Regional Sales Director responsible for marketing investment products, both separate accounts and mutual funds, in a 14-state territory covering the central part of the United States. This territory was previously unmanaged.

- Despite industry wide outflows from domestic equity, the territory has positive net inflows
- Emphasis on wirehouses; Merrill, MSWM & UBS while covering the entire community
- Assisted in the launching of new product within the first year while still emphasizing retention
- Helped coordinate full utilization of CRM practices for the sales force

Pono Consulting LLC, Park Ridge, IL • 2006-2010

Delivering business and financial consulting services to businesses and individuals throughout the greater Chicago area

Owner and President

Established Pono Consulting LLC, with the charter to provide a variety of business and financial consulting services to clients. Assisted clients with cash and debt service planning, investment planning and general business consulting in the areas of marketing, sales, business financing and cash management.

- Analyzed the business practices of a concrete construction sub-contractor. Instrumental in increasing sales from \$3 Million to over \$5 Million a year in just 15 months by (a) revamping IT systems to shorten bid responses from several days to one day, (b) adding the company's information to major contractor's bid list and (c) instituting a pro-active marketing program
- Renegotiated a bank line of credit for a company to \$1 Million from \$400 Thousand utilizing accounts receivable as collateral
- Organized and led the formation and startup of a nostalgia drag racing team to winning a championship in first year of competition

Phoenix Investment Partners, Park Ridge, IL • 2005-2006

Diversified investment management company serving individuals and institutions with investment products and money management services

Senior Vice President, Institutional Sales

Senior Vice President for Institutional Sales with responsibility for integrating institutional sales within retail sales organization throughout the entire US. Traveled extensively to meet with investment consultants and assisted the company's external sales staff covering the broker/dealer community. During the integration between the institutional side of the business and the retail side, the company decided to change sales strategies and the effort was abandoned. Delivered numerous successes including the winning of a \$100 Million account in the Taft-Hartley market.

- Championed the integration of institutional sales into a retail sales team throughout the US
- Instrumental in closing \$100 Million account with Teamsters Union
- Traveled the US extensively bringing institutional portfolios to retail broker-dealers
- Utilized extensive IT experience to function as the liaison between sales team and IT department

Laurel Capital Advisors, A Division of Mellon Financial, Park Ridge, IL • 2001-2005

Asset management arm of Mellon Bank providing services to high net worth individuals and corporations

Vice President and Regional Director

Vice President and Regional Director responsible for marketing a high quality large cap portfolio to major investment firms in a 10 state territory with assets of \$750 Million. Spearheaded marketing efforts in Illinois, Indiana, Iowa, Michigan, Wisconsin, Minnesota, Missouri, Kansas, Hawaii and California. Worked directly with key contacts and senior investment consultants at Merrill Lynch, Smith Barney, UBS, Morgan Stanley, A.G. Edwards and Wachovia (Prudential). Mellon closed the division in March, 2005.

- Developed a successful client retention marketing plan following market decline after 9/11/01 that enabled financial consultants to retain and grow their key clients
- Continuously assigned additional territory upon departures of others
- Chosen to represent the company at national and regional conferences
- Served as the IT liaison between sales force and IT department

Delaware Investments, Park Ridge, IL • 2000-2001

Provides world-class asset management services and solutions for institutions and individuals.

Vice President and Regional Director

Vice President and Regional Director with responsibility for marketing wholesale investment portfolios to national and regional investment firms with assets of \$200 Million in a territory that included Illinois, Indiana, Michigan, Wisconsin, Minnesota, Louisiana, Missouri, Kansas, Kentucky, North and South Dakota and Nebraska. Established close working rapport with, and marketed five separate account portfolios to, Smith Barney, Morgan Stanley, UBS, Wachovia (Prudential), A.G. Edwards, US Bancorp, Piper Jaffray, First Union, R.W. Baird, RBC Dain Rauscher and Wells Fargo. Platforms marketed included large-cap value, small-cap growth, mid-cap growth, small-cap value and international value. The position was eliminated as a direct result of the 9/11/01 attack.

- Introduced and sold Delaware Investments' international portfolio to Merrill Lynch Canada accruing over \$750 Million
- Wrote technical papers for presentation at national and regional conferences
- Assisted key accounts, including UBS and Smith Barney, with the launching of additional small cap products to broker-dealers
- Assisted the sales organization with resolving IT issues by serving as the informal liaison between sales and the IT department

Merrill Lynch Consulting Services/Investment Managers, Park Ridge, IL • 1995-2000

One of the world's leading financial management and advisory companies, providing financial advice and investment banking services

Merrill Lynch Investment Managers, Regional Director, Wholesaler • (1999-2000)

Responsible for the wholesale sales of financial portfolios in an uncultivated territory that consisted of Illinois (less Chicago), Wisconsin, Minnesota, North and South Dakota, Indiana, Kentucky, Tennessee, Iowa and Missouri. Championed the marketing of the Private Investors separate account portfolio managed by MLIM, Chicago and also marketing numerous other separate account platforms from MLIM, New Jersey. Portfolios marketed included a large cap GARP strategy, large-cap basic value, mid-to-large cap value, large-cap core, large-cap balanced and municipals.

- Received excellent rating by district executives for managing a territory not previously covered
- Integrated sales professionals with investment management team
- Mentored and trained newly hired registered reps. on separately managed accounts

Vice President and Consulting Specialist, Merrill Lynch Consulting Services • (1995-1999)

Vice President and one of the first Consulting Services Specialists for Merrill Lynch chartered with assisting Merrill Lynch Financial Advisors responsible for assets of \$6 to \$8 Billion with consulting services throughout 15 to 18 Midwestern states. Handled a multi-state Midwest territory that consistently ranked among the highest in the U.S. for the usage of Consulting Services and separately managed accounts.

- Ranked first or second every year for marketing consulting services in U.S.
- Authored innovative method to handle retention of assets in face of investment policy
- One of the first eight specialists hired by Consulting Services Division

Merrill Lynch and Co., Mansfield, OH, Akron, OH, Cleveland, OH • (1984-1995)

Assistant Vice President and Financial Consultant

Meritorious 11 year career with Merrill Lynch as a Financial Consultant in Mansfield, Akron and Cleveland, Ohio prior to being promoted to wholesale consulting specialist. Tenaciously demonstrated outstanding sales leadership by starting from zero and building a new book of business offering financial services, including insurance and mortgages, to high net worth clients. Chosen to mentor and coach new advisors and served as the intermediary between the new advisors and the consulting services headquarters.

Spearheaded the establishment of a virtual home office to help develop a successful new methodology for marketing in smaller towns and villages. Accepted a promotion to a Consulting Services position in April 1995 when Merrill Lynch instituted specialists to support Financial Consultants with the non-traditional brokerage products of insurance, estate planning, debt products and Consulting Services.

- Demonstrated exceptional sales leadership by building and rebuilding a solid book of business in three different Merrill Lynch offices in Ohio
- Championed and authored a marketing program targeting small and medium-sized communities where there was no Merrill Lynch office
- Selected as the Office and District Representative for Consulting Services and Financial Planning

EDUCATION & CREDENTIALS

BA, Communications and Marketing

Highest honored graduate, School of Radio/TV
Ashland University, Ashland, OH

CIMA ®, Investment Management Consultants Association

Offered by IMCA
Wharton School of Business, Philadelphia, PA



MAB INTERVIEW
Date 11/21 Time 6:20

Outlook Letter
BGC letter 11/30

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Board, Committee, and Commission Application Form

Application for Appointment to the

O'Hare Airport Commission

Board/Commission

Would you be interested in serving on another Board or Commission? Yes No
If yes, please indicate which Boards or Commission(s) in order of preference.

Name Rebecca Klem Mills

Home Address _____

Telephone numbers

Home _____ Work _____ Cell _____

Email address _____

If available, please attach a copy of your most recent resume with this application.

1. Briefly describe how your experiences, educational, professional or volunteer, qualify you to serve on the board or commission for which you have applied.

See attached

2. What do you believe is the top issue(s) facing the Board or Commission to which you are applying?

~~See attached~~

3. Please list any volunteer opportunities or community participation (past or present) or special qualifications of service.

~~See attached~~

4. The Mayor's Advisory Board is sensitive to any actual or potential conflict of interest that Board and Commission applicants might be seen to have with the work they will do with and for the City of Park Ridge.

Thinking about the Board or Commission seat you are applying for and what you do professionally or otherwise, is there any actual or potential conflict of interest between the two?

YES NO

5. If your answer to question 4 was yes, please explain.

6. Your attendance at meetings is required in order to conduct business. An attendance record of 75% or better over your term is expected. Do you foresee any conflicts of your schedule relative to the Board or Commissions meeting days or times?

YES NO

7. Have you attended a meeting of the Board or Commission to which you are applying?

YES NO

8. Have you reviewed the minutes of recent meetings of the Board or Commission to which you are applying?

YES NO

OAC Application Questions_10102016

The fillable fields on the application were not working for me.

Briefly describe how your experiences, educational, professional or volunteer, qualify you to serve on the board or commission for which you have applied.

I have been a member of the OAC for the last three years. I am extremely reliable, attending all meetings. I am a vocal and involved participant at commission meetings. Outside meetings, I scan news reports on airport noise and publish *In the News*. I am also serving as an alternate to the Mayor to attend O'Hare Noise Compatibility Commission meetings.

What do you believe is the top issue(s) facing the Board or Commission to which you are applying?

The City of Park Ridge is facing more noise than it has in many years and this is becoming an issue for residents. Park Ridge needs to become more vocal in protecting the interests of the residents and ensuring fair allocation of noise across surrounding airport communities.

Please list any volunteer opportunities or community participation (past or present) or special qualifications of service.

- Current Commissioner on O'Hare Airport Commission
- New Commissioner on Planning & Zoning Commission
- Board Member for A Red Orchid Theatre
- Consultant for Taproot Foundation

The Mayor's Advisory Board is sensitive to any actual or potential conflict of interest that Board and Commission applicants might be seen to have with the work they will do with and for the City of Park Ridge.

Thinking about the Board or Commission seat you are applying for and what you do professionally or otherwise, is there any actual or potential conflict of interest between the two?

NO

If your answer to question 4 was yes, please explain.

I have read page 4 of this application and fully understand that if the Mayor's Advisory Board recommends my appointment to the Mayor, I will be required to submit an application for a non-fingerprint criminal background check. I also understand that my application and resume becomes a public record and can be made publicly available.

Rebecca Mills

Digitally signed by Rebecca Mills
DN: cn=Rebecca Mills, o, ou, email=rmills75@hotmail.com, c=US
Date: 2016.10.10 10:48:16 -05'00'

10/10/16

Signature

Date

Note: At the beginning of your interview, you will be asked to provide an up to three (3) minute summary of yourself and your qualifications to support your application. If you will take advantage of this time offered to speak to the Mayor's Advisory Board (MAB), you are asked to bring a written copy of your statement with you so that the MAB may have that for their deliberations.

Supplement to Application for Appointment

Complete only in the absence of providing a resume with application.

NAME: _____

BUSINESS EXPERIENCE

Current occupation _____

Years of Experience _____

Employed by _____

Employers Address _____

Employers City _____

EDUCATION EXPERIENCE

Highest level of education attained: _____

Education Institution Name: _____

Education City / State: _____

Major and year awarded: _____

Executive Profile

A highly experienced Marketing Executive who has demonstrated the ability to lead teams of professionals to design, develop and deliver consistently high quality content, collateral, products and service in fast-paced environments. Strong technical and business qualifications with an impressive track record of more than 35 years of hands-on experience in strategic planning, integrated marketing communications, market research and segmentation, product marketing, project management and insurance operations management for worksite, captive agent and direct marketing channels in the insurance industry. Proven ability to successfully identify business deficiencies and potential opportunities and develop innovative and cost-effective solutions for enhancing competitiveness, increasing revenues and improving the customer experience.

Areas of Expertise

- Integrated marketing communications
- Direct and database marketing
- Product marketing
- Market analysis, market research and intelligence
- Team leadership and motivation
- People management and development
- Operations management
- Budget planning and analysis
- Process management and improvement
- Sourcing and vendor management and relations

Career Highlights

The ACE Group - Combined Insurance Company, Glenview, Illinois
Vice-President, Brand Strategy and Marketing Communications

4/2008 – 12/2013

The ACE Group is one of the world's largest multiline property and casualty insurers. With operations in over 50 countries, ACE provides commercial and personal property and casualty insurance, personal accident and supplemental health insurance, reinsurance and life insurance to a diverse group of clients.

As a member of the ACE Group of Companies since April, 2008, Combined Insurance offers supplemental life, accident and health products through captive agent distribution in North America, Europe and Asia Pacific. Combined Insurance generates over 1 billion per year in insurance premiums and has over 15,000 employees in 14 countries.

Note: ACE Group is now doing business under the name Chubb.

Key Responsibilities:

- Development and deployment of brand strategy, serving as customer champion and advocate

Rebecca Klem Mills

- Creation of all agent and sales management point of sale and field recruiting collateral, advertising and signage
- Creation of all training content and tools for sales and recruiting systems for U.S. salesforce of over 1,500 captive agents
- Management of 5 staff professionals and network of external service providers

Selected Achievements

- Directed consumer research to define consumer-centric brand value proposition and strategy, activating that strategy throughout the global enterprise
- Developed and implemented brand standards and executed through marketing communications (internal and external), including signage, and marketing collateral and sales training
- Led the design of new go-to-market strategy, using needs assessment approach and streamlined product portfolio for captive agent distribution in mostly rural and small town markets, resulting in over 20% increase in average premium per sale
- Completed research to identify customer needs from an end consumer viewpoint, in order to drive product development that meets real consumer needs and defined a new product portfolio framework that leverages consumer insights and acknowledges implementation realities
- Sourced and implemented on-line training platform and developed brief and attention-grabbing modules on prospecting and recruiting for the U.S. salesforce

Aon - Combined Insurance Company, Glenview, Illinois
Vice-President & Managing Director of Corporate Marketing

1/2000-3/2008

Aon Corporation is the leading provider of risk management services, insurance and reinsurance brokerage and human capital and management consulting and outsourcing. Aon Corporation was formed after a merger of Combined Insurance and Ryan Insurance Group in 1982.

In 2008, Aon Corporation announced the closing of the sale of Combined Insurance to ACE Limited, parent company of the ACE Group of Companies, a global leader in insurance and reinsurance.

Key Responsibilities:

- Member of the senior management team for Combined Insurance
- Support six sales channels (face to face (captive and broker)); direct; Internet; third party) which generated over \$200,000 new premium annually
- Develop, launch and manage database marketing (strategic and tactical)
- Organize and coordinate senior management planning meetings
- Lead product and market development, managing a team of 4 staff professionals and a network of external service providers
- Conduct market research/ competitive intelligence
- Manage Corporate Communications (including Public Relations; E-Commerce; Employee Communications; Advertising).

Selected Achievements

- Developed and put into action marketing capabilities for an organization with strong sales systems to help fuel long term growth, including customer database analysis to foster cross-channel opportunities, while optimizing contacts and maximizing distribution productivity
- Organized and coordinated strategic long term planning meetings held annually with the senior management team

Rebecca Klem Mills

- Developed personas and re-skinned corporate website to focus on target audiences, including customers, agents and other stakeholders
- Directed multiple research initiatives, providing insight to inform product development and designed, developed and implemented new products

Allstate Insurance Company, Northbrook, Illinois
Marketing Director (1989-1999)

1989 - 1999

Allstate Insurance Company is America's largest publicly held personal lines insurer and one of the nation's leading insurers in urban areas. As of year-end 2011, Allstate had \$125.6 billion in total assets and was number 93 on the Fortune 500 list of largest companies in America. The Allstate Corporation encompasses more than 70,000 professionals made up of employees, agency owners and staff.

Key Responsibilities:

- Direct integrated marketing pilot to sell term life through direct sales and generate qualified leads to captive agent distribution system
- Functional oversight accountability for market research, product development, marketing strategy and implementation (direct mail and telemarketing media) for sales of supplemental life, health, accident, and credit products, through third parties (credit card groups). Accountable for \$75 million sales plan and associated marketing budget of \$3 million

Selected Achievements

- Established and implemented national direct marketing group to sell life/ savings products to consumers directly (via direct mail, toll-free number, and Internet), referring leads to other Allstate channels as needed or desired by consumers
- Developed and oversaw implementation of a Five-Year Strategic Plan to offer significantly expanded revenues from insurance sales to credit cardholders
- Increased sales of supplemental life and health products to third parties, from flat levels of \$30 million a year to \$60 million in 1996 and \$75 million in 1997, thorough aggressive telemarketing expansion and product offer redesign

Allstate Insurance Company, Northbrook, Illinois
Operations and Project Management (various positions 1981-1988)

1981 - 1989

Key Responsibilities:

- Project management for the development and implementation of new billing and claims administration systems for the Employer Group business
- Management of benefit analyst team responsible for setting up benefit structures to support claims administration for the Employer Group business (small and large groups)
- As a Division Manager, managed about 70 FT employees and 20 PT employees, responsible for dictation processing (day and night shifts); word processing support; Group Trust operations; Group Trust customer service (agents and employers); Group Trust policyholder services; other operations (including tax reporting and forms (billing and claims) printing and distribution

Selected Achievements

- Assumed control of the credit insurance administration division, which was struggling to meet goals and quickly turned it around
- Sourced and selected vendor for billing administration system to replace two existing systems and led the development of business requirements, with an objective of leveraging purchased technology and minimizing technological changes by modifying internal business processes where

Rebecca Klem Mills

appropriate

- Consistently met or exceeded service standards for customer and agent service, billing and premium collection in support of over 30,000 small group accounts

Education

Masters in Business Administration, Concentration in Marketing and Finance - 1998
University of Illinois, Chicago, Illinois

Bachelor of Arts, English - 1975
Cornell College, Mt. Vernon, Iowa

Professional and Personal Affiliations and Experience

Board Member, *A Red Orchid Theatre*
Member of the Park Ridge O'Hare Airport Commission
Licensed Life/ Health Producer
Trained in Phillip Crosby Quality Management
Member American Marketing Association
Member American Management Association
Member National Association of Health Insurance Underwriters (NAHU)
Member Association of Professional Insurance Women (APIW)
Past Member Board of Trustees, First United Methodist Church of Park Ridge
Past Chairman of Operating Committee for the Insurance Financial Services Council for the Direct
Marketing Association (1998-2000)
Intermediate proficiency in most Microsoft Office products



MAB INTERVIEW
Date 11/21 Time 6:30

Outlook Letter
BGC 11/30

PARK RIDGE, IL 60068
TEL: 847/ 318-5200
FAX: 847/ 318-5300
TDD: 847/ 318-5252
www.parkridge.us

Board, Committee, and Commission Application Form

Application for Appointment to the

Zoning Board of Appeals

Boar d/Commission

Would you be interested in serving on another Board or Commission? Yes No
If yes, please indicate which Boards or Commission(s) in order of preference.

No

Name Steven Nadler

Home Address _____

Telephone numbers

Home _____

Wor k _____

Cell _____

Email address _____

If available, please attach a copy of your most recent resume with this application.

1. Briefly describe how your experiences, educational, professional or volunteer, qualify you to serve on the board or commission for which you have applied.

This application is for a renewal.

2. What do you believe is the top issue(s) facing the Board or Commission to which you are applying?

As in all boards, understanding and correctly interpreting and applying the ordinances and guidelines for the benefit of the City as a whole, as well as balancing the ordinance requirements with specific applicant positions and requests, based on unique circumstances

3. Please list any volunteer opportunities or community participation (past or present) or special qualifications of service.

~~Existing ZBA committeeman~~

4. The Mayor's Advisory Board is sensitive to any actual or potential conflict of interest that Board and Commission applicants might be seen to have with the work they will do with and for the City of Park Ridge.

Thinking about the Board or Commission seat you are applying for and what you do professionally or otherwise, is there any actual or potential conflict of interest between the two?

YES NO

5. If your answer to question 4 was yes, please explain.

6. Your attendance at meetings is required in order to conduct business. An attendance record of 75% or better over your term is expected. Do you foresee any conflicts of your schedule relative to the Board or Commissions meeting days or times?

YES NO

7. Have you attended a meeting of the Board or Commission to which you are applying?

YES NO

8. Have you reviewed the minutes of recent meetings of the Board or Commission to which you are applying?

YES NO

I have read page 4 of this application and fully understand that if the Mayor's Advisory Board recommends my appointment to the Mayor, I will be required to submit an application for a non-fingerprint criminal background check. I also understand that my application and resume becomes a public record and can be made publicly available.

Steven Nadler

Digitally signed by Steven Nadler
DN: C=US, E=qaqc.buildings@gmail.com, CN=Steven Nadler
Date: 2016.10.13 13:39:58-05'00'

10/13/16

Signature

Date

Note: At the beginning of your interview, you will be asked to provide an up to three (3) minute summary of yourself and your qualifications to support your application. If you will take advantage of this time offered to speak to the Mayor's Advisory Board (MAB), you are asked to bring a written copy of your statement with you so that the MAB may have that for their deliberations.

Supplement to Application for Appointment

Complete only in the absence of providing a resume with application.

NAME: Steven Nadler

BUSINESS EXPERIENCE

Current occupation Construction Manager / Architect

Years of Experience 30

Employed by STV Construction Inc

Employers Address 200 W. Monroe

Employers City Chicago

EDUCATION EXPERIENCE

Highest level of education attained: BS in Architecture

Education Institution Name: University of Illinois

Education City / State: Champaign-Urbana

Major and year awarded: 1979

Peterson, Cheryl

From: Steven Nadler <...>
Sent: Tuesday, October 25, 2016 10:00 PM
To: Peterson, Cheryl
Subject: Fwd: Board and Commission Term expiring in December
Attachments: ZBA_Nadler_Application for boards and commissions FILL IN FORM_signature.pdf

Cheryl, I think I emailed it to the family email instead of yours. Sorry about that. Please read my note below and hte attachment.

----- Forwarded message -----

From: Steven Nadler <...>
Date: Thu, Oct 13, 2016 at 1:54 PM
Subject: Re: Board and Commission Term expiring in December
To: Nadler <...>

Hi Cheryl., I completed the attached form to re-apply for my ZBA committeeman position, however there seem to be some software issues with using Bluebeam and Adobe for the downloaded PDF form and online as follows:

- Large or small fonts and unable to resize.
- The following items did not stay filled in:
 - #4: Answer is NO
 - #6: Answer is NO
 - #7: Answer is YES
 - #8: Answer is YES

My resume through 2012 should be on file.

Should you have any questions or need anything else please let me know. Thanks.

On Mon, Oct 10, 2016 at 10:20 AM, Nadler <...> wrote:

----- Original Message -----

From: "Peterson, Cheryl" <cpeterso@parkridge.us>
To:
Date: October 10, 2016 at 9:41 AM
Subject: Board and Commission Term expiring in December

Good morning!

In reviewing our records, I noticed that your term will soon expire. Please let me know if you intend to continue your volunteer service.



MAB INTERVIEW
Date 11/21/16 Time 640

GE

Outlook Letter

ACE
3068

TEL: 847/ 318-5200
FAX: 847/ 318-5300
TDD: 847/ 318-5252
www.parkridge.us

Board, Committee, and Commission Application Form

Application for Appointment to the

Youth Board/Commission

Would you be interested in serving on another Board or Commission? Yes No
If yes, please indicate which Boards or Commission(s) in order of preference.

Name Charlotte Geier

Home Address ..., Park Ridge, IL

Telephone numbers

Home ...ork N/A Ce ...

Email address ...

If available, please attach a copy of your most recent resume with this application.

1. Briefly describe how your experiences, educational, professional or volunteer, qualify you to serve on the board or commission for which you have applied.

I believe that I would be a positive addition to the Park Ridge Youth Commission because I participate in a wide range of clubs at my school, so I get multiple views of teen issues.

2. What do you believe is the top issue(s) facing the Board or Commission to which you are applying?

I believe the top issue facing teens today is teenage substance abuse and teen suicide. I would hope that participating on this commission, we would be able to help raise awareness and prevent these issues.

3. Please list any volunteer opportunities or community participation (past or present) or special qualifications of service.

I currently am a regular high school volunteer at the Park Ridge Public Library, and a volunteer peer tutor for math at Maine South High School.

4. The Mayor's Advisory Board is sensitive to any actual or potential conflict of interest that Board and Commission applicants might be seen to have with the work they will do with and for the City of Park Ridge.

Thinking about the Board or Commission seat you are applying for and what you do professionally or otherwise, is there any actual or potential conflict of interest between the two?

YES NO

5. If your answer to question 4 was yes, please explain.

It is possible that as the school year goes on, a sport, club, or academic conflict could arise.

6. Your attendance at meetings is required in order to conduct business. An attendance record of 75% or better over your term is expected. Do you foresee any conflicts of your schedule relative to the Board or Commissions meeting days or times?

YES NO

7. Have you attended a meeting of the Board or Commission to which you are applying?

YES NO

8. Have you reviewed the minutes of recent meetings of the Board or Commission to which you are applying?

YES NO

I have read page 4 of this application and fully understand that if the Mayor's Advisory Board recommends my appointment to the Mayor, I will be required to submit an application for a non-fingerprint criminal background check. I also understand that my application and resume becomes a public record and can be made publicly available.

Charlotte M. Geier
Signature

10-13-16
Date

Note: At the beginning of your interview, you will be asked to provide an up to three (3) minute summary of yourself and your qualifications to support your application. If you will take advantage of this time offered to speak to the Mayor's Advisory Board (MAB), you are asked to bring a written copy of your statement with you so that the MAB may have that for their deliberations.

Supplement to Application for Appointment

Complete only in the absence of providing a resume with application.

NAME: Charlotte Geier

BUSINESS EXPERIENCE

Current occupation N/A

Years of Experience N/A

Employed by N/A

Employers Address N/A

Employers City N/A

EDUCATION EXPERIENCE

Highest level of education attained: Middle School

Education Institution Name: Lincoln middle school

Education City / State: Park Ridge, IL.

Major and year awarded: N/A, 2016