



MEMORANDUM

DATE: December 19, 2016
TO: Mayor & Alderman
FROM: Joe Gilmore, Acting City Manager

RE: Uptown Parking Study Update and Survey Announcement

In September 2016, Council approved a contract with Gewalt Hamilton Associates, Inc. for a parking study of the Uptown area.

Staff met with representatives of Gewalt Hamilton several times to exchange information and provide specific areas of concern to be addressed in the parking study. In addition, geographic information system (GIS) maps, prior studies, and proposed development initiatives have been shared with our study provider. The Mayor, Aldermen, Library Director and Bike Task Force Chairman met with representatives from Gewalt Hamilton to share specific parking concerns and recommendations. All of this, along with vehicle count analysis, nearly completes the “existing conditions” phase of the study.

We are now transitioning into the critical public outreach portion of the study. As such a website and survey have been established to gather feedback from key stakeholders. This Uptown Parking Study website and survey can be directly accessed at www.uptownparkingstudy.com, or by visiting the City’s website www.parkridge.us and following the parking study link. The survey is being promoted in the January Spokesman, the City’s website, and via promotional announcements displayed conspicuously around the City. Residents, commuters, business owners and all interested parties are encouraged to complete the parking survey and provide any comments or suggestions they see fit. This survey will be available for at least six weeks.

Next steps will incorporate survey results and comments into the study data to begin formulating conclusions and recommendations.