



CITY OF PARK RIDGE

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DRAFT

JOURNAL OF THE PROCEEDINGS

MAYOR'S ADVISORY BOARD

CITY HALL
FINANCE CONFERENCE ROOM
505 BUTLER PLACE
PARK RIDGE, IL 60068

MONDAY, JUNE 5, 2017 AT 6:00 P.M.

I. Roll Call

The meeting was called to order at 6:02 p.m.
Chairman Mazzuca and Ald. Moran, Wilkening, and Melidosian were present.

Deputy Clerk Peterson recorded the minutes, attending the meeting at 6:05 p.m.

II. Approval of Minutes

A. May 15, 2017 and May 22, 2017

Moved by Ald. Mazzuca. Seconded by Ald. Moran.

Motion carried by voice vote.

III. Interviews – Library Board

WILLIAM MCGUIRE

Chairman Mazzuca explained the process, including the requirement of having background check if chosen for appointment. The candidate was provided a few minutes to share information about himself and the reason for wanting to be appointed.

William McGuire, a 22 year resident, indicated he was a semi-retired fundraiser professional who works part-time at Loyola University teaching Art History. He is a serious user of the library. He described the Park Ridge Library as having physical challenges which are problematic, but are being addressed now. Staff is excellent. He has had a history of working at libraries in the past including the Newberry Library and others which were located in Italy. His experience in fundraising could prove to be beneficial. He spoke about a past fund-raising campaign in which he was instrumental in raising \$400K.

He would like to see good reporting from the Board. A strong relationship is important. If results were not being demonstrated, changes to management would be considered. There would be no problem attending meetings. He attended one Board meeting; attendees were discontent. He has read several of the Board minutes. Renovations must be done properly and carefully so that it works for the Library since project is to benefit the Library for many years. Electronic access must continue. Currently, it's like a Library is from the 1980's. He sees no reason to levy more money for renovations.

DEAN PARISI

Chairman Mazzuca explained the process, including the requirement of a background check if chosen for appointment. The candidate was provided a few minutes to share information about himself and the reason for wanting to be appointed.

He was born and raised in Park Ridge. He is familiar with the issues that face the City. Rather than listen about the problems, he decided three years ago to get involved and be a steward of the City and the Library. The Library is in transformation. With the explosion of technology, the Library is being challenged in the way it is being run. The Library must be kept relevant. His goal is to provide vision, be a responsible steward of the taxpayers and their money, and provide direction. His role is to provide leadership, guidance, and making difficult decisions in the best interest of the residents. He would have a conversation with management if he felt the

Library was not providing adequately. Are the behaviors enough to drive the Library forward? If not, the Board must consider what changes need to be made. You must align yourself to the forward strategy. He spoke about the same décor in the Library that was there in the 1970's. There is an opportunity for the Library to stay relevant. He has prior Board experience with a property association and also an athletic Board. He believes he should remain on the Board because he has a rational voice and has been told he has a voice of reason and logic. He also has technological experience. The Library could offer an outreach program to the High School community. He currently serve as vice-president of the Library Board. His attendance is 71% due to past travels for work; he is no longer developing international markets so attendance should improve.

PATRICK LAMB

Chairman Mazzuca explained the process, including the requirement of a background check if chosen for appointment. The candidate was provided a few minutes to share information about himself and the reason for wanting to be appointed. He described that serving as a Trustee has been an eye-opener. The original motivation was because the Library was closed on Sundays which is the day his child visited the Library. He believes politics may have been a reason. Closing one hour earlier each day would allow for the Library to remain open on Sunday, from a budgetary standpoint. He is a business owner with a sense of knowledge in budgeting. The business model of the library has changed; it all about electronic connections now. It is more challenging for the Library to keep youth involved. The dynamics have changed. Libraries have become more of a community center. He has visited other local libraries. The way a Library is run is more important than how much space it has. Employees need to be smarter and dynamic. The Library has to do more with less. He spoke about the use of Kiosks similar to those used in the Houston Airport which is being researched.

Staff today must be electronically educated and knowledgeable about the programs. They also need to be more interactive to engage with residents. He spoke about the past walking exhibits on the Library grounds. It is the Director's responsibility to motivate and evaluate employees. The current Board looks and wants more details than past Board's. His attendance has been better than 80%. He spoke of Dean Parisi as being a great asset to the Board.

GARETH KENNEDY

Chairman Mazzuca explained the process, including the requirement of a background check if chosen for appointment. The candidate was provided a few minutes to share information about himself and the reason for wanting to be appointed. He has been a resident since 2004, originally in the Second Ward. He now resides in the Fifth Ward. He is a property and casualty actuary by trade. He previously applied for the Aldermanic vacancy of the Fifth Ward. He spends much time developing his reputation as he serves as the Chair of the Financial Reporting Committee for the American Academy of Actuaries. He represents the CIS internationally. Since 2009 he has followed local politics. He would like to be actively involved in the community. He grew up in south Wales UK and learned that every person has a chance to grow through learning and education when given the opportunity. Libraries are a key function in that process. The Library is an essential service but one that needs to be run efficiently and effectively and smart spending of tax-payers money.

He continued to talk about the funding for the Library though referendum which will soon expire. He did not believe the information on the Library's website was adequate and missing information. He would like to have a better understanding from a risk management standpoint. He does see positive moves such as the radiofrequency ID. He attended the May Board meeting. He would be concerned about increasing the hours of operation; it should be a consideration only if it was cost neutral in his opinion. He was not certain about the implementation of the Library Improvement Project which he believes must be monitored; information was not clear. He spoke about concerns voiced by City staff at the May 9 Library Meeting. He also addressed the development of new key performance indicators. He would like to see metrics to understand whether these are the right choices for the Library.

He would like to see better information in order to fully evaluate the scenario. It would enable him to ask educated questions to extract more information and make good decisions. In regards to holding the staff accountable, he would need to research and have a better understanding, possibly seeking advice from counsel. He felt this is a mini-form of what he had applied for (as Fifth Ward Alderman) having many similarities. Boards and Commissions does not have the multi-faceted angles. He believes the Library is doing what it can to get the youngsters to visit; separating areas according to age might be helpful. The Library needs to find a better way to get the message out to its patrons. He travels internationally twice a year; attendance would not be a problem.

IV. Deliberations / Recommendations

The Board did not deliberate.

V. Adjournment

The meeting adjourned at 7:00 p.m.