



CITY OF PARK RIDGE

505 BUTLER PLACE
PARK RIDGE, IL 60068
TEL: 847-318-5200
FAX: 847-318-5300
TDD: 847-318-5252
www.parkridge.us

AGENDA

MAYOR'S ADVISORY BOARD

CITY HALL
FINANCE CONFERENCE ROOM
505 BUTLER PLACE
PARK RIDGE, IL 60068

MONDAY, JUNE 19, 2017 AT 6:00 P.M.

- I. **Roll Call**
- II. **Approval of Minutes**
 - A. June 5, 2017
- III. **Interviews**
(Library Board of Trustees – 3 year term; 7/1/17 to 6/30/20)

6:00 p.m.	Joshua Kiem (new)
6:15 p.m.	Jennifer LaDuke (new)
6:30 p.m.	Robert J. Trizna (re-appt.)
- IV. **Deliberations / Recommendations**
- V. **Adjournment**



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DRAFT

JOURNAL OF THE PROCEEDINGS

MAYOR'S ADVISORY BOARD

CITY HALL
FINANCE CONFERENCE ROOM
505 BUTLER PLACE
PARK RIDGE, IL 60068

MONDAY, JUNE 5, 2017 AT 6:00 P.M.

I. Roll Call

The meeting was called to order at 6:02 p.m.
Chairman Mazzuca and Ald. Moran, Wilkening, and Melidosian were present.

Deputy Clerk Peterson recorded the minutes, attending the meeting at 6:05 p.m.

II. Approval of Minutes

A. May 15, 2017 and May 22, 2017

Moved by Ald. Mazzuca. Seconded by Ald. Moran.
Motion carried by voice vote.

III. Interviews – Library Board

WILLIAM MCGUIRE

Chairman Mazzuca explained the process, including the requirement of having background check if chosen for appointment. The candidate was provided a few minutes to share information about himself and the reason for wanting to be appointed.

William McGuire, a 22 year resident, indicated he was a semi-retired fundraiser professional who works part-time at Loyola University teaching Art History. He is a serious user of the library. He described the Park Ridge Library as having physical challenges which are problematic, but are being addressed now. Staff is excellent. He has had a history of working at libraries in the past including the Newberry Library and others which were located in Italy. His experience in fundraising could prove to be beneficial. He spoke about a past fund-raising campaign in which he was instrumental in raising \$400K.

He would like to see good reporting from the Board. A strong relationship is important. If results were not being demonstrated, changes to management would be considered. There would be no problem attending meetings. He attended one Board meeting; attendees were discontent. He has read several of the Board minutes. Renovations must be done properly and carefully so that it works for the Library since project is to benefit the Library for many years. Electronic access must continue. Currently, it's like a Library is from the 1980's. He sees no reason to levy more money for renovations.

DEAN PARISI

Chairman Mazzuca explained the process, including the requirement of a background check if chosen for appointment. The candidate was provided a few minutes to share information about himself and the reason for wanting to be appointed.

He was born and raised in Park Ridge. He is familiar with the issues that face the City. Rather than listen about the problems, he decided three years ago to get involved and be a steward of the City and the Library. The Library is in transformation. With the explosion of technology, the Library is being challenged in the way it is being run. The Library must be kept relevant. His goal is to provide vision, be a responsible steward of the taxpayers and their money, and provide direction. His role is to provide leadership, guidance, and making difficult decisions in the best interest of the residents. He would have a conversation with management if he felt the

Library was not providing adequately. Are the behaviors enough to drive the Library forward? If not, the Board must consider what changes need to be made. You must align yourself to the forward strategy. He spoke about the same décor in the Library that was there in the 1970's. There is an opportunity for the Library to stay relevant. He has prior Board experience with a property association and also an athletic Board. He believes he should remain on the Board because he has a rational voice and has been told he has a voice of reason and logic. He also has technological experience. The Library could offer an outreach program to the High School community. He currently serve as vice-president of the Library Board. His attendance is 71% due to past travels for work; he is no longer developing international markets so attendance should improve.

PATRICK LAMB

Chairman Mazzuca explained the process, including the requirement of a background check if chosen for appointment. The candidate was provided a few minutes to share information about himself and the reason for wanting to be appointed. He described that serving as a Trustee has been an eye-opener. The original motivation was because the Library was closed on Sundays which is the day his child visited the Library. He believes politics may have been a reason. Closing one hour earlier each day would allow for the Library to remain open on Sunday, from a budgetary standpoint. He is a business owner with a sense of knowledge in budgeting. The business model of the library has changed; it all about electronic connections now. It is more challenging for the Library to keep youth involved. The dynamics have changed. Libraries have become more of a community center. He has visited other local libraries. The way a Library is run is more important than how much space it has. Employees need to be smarter and dynamic. The Library has to do more with less. He spoke about the use of Kiosks similar to those used in the Houston Airport which is being researched.

Staff today must be electronically educated and knowledgeable about the programs. They also need to be more interactive to engage with residents. He spoke about the past walking exhibits on the Library grounds. It is the Director's responsibility to motivate and evaluate employees. The current Board looks and wants more details than past Board's. His attendance has been better than 80%. He spoke of Dean Parisi as being a great asset to the Board.

GARETH KENNEDY

Chairman Mazzuca explained the process, including the requirement of a background check if chosen for appointment. The candidate was provided a few minutes to share information about himself and the reason for wanting to be appointed. He has been a resident since 2004, originally in the Second Ward. He now resides in the Fifth Ward. He is a property and casualty actuary by trade. He previously applied for the Aldermanic vacancy of the Fifth Ward. He spends much time developing his reputation as he serves as the Chair of the Financial Reporting Committee for the American Academy of Actuaries. He represents the CIS internationally. Since 2009 he has followed local politics. He would like to be actively involved in the community. He grew up in south Wales UK and learned that every person has a chance to grow through learning and education when given the opportunity. Libraries are a key function in that process. The Library is an essential service but one that needs to be run efficiently and effectively and smart spending of tax-payers money.

He continued to talk about the funding for the Library though referendum which will soon expire. He did not believe the information on the Library's website was adequate and missing information. He would like to have a better understanding from a risk management standpoint. He does see positive moves such as the radiofrequency ID. He attended the May Board meeting. He would be concerned about increasing the hours of operation; it should be a consideration only if it was cost neutral in his opinion. He was not certain about the implementation of the Library Improvement Project which he believes must be monitored; information was not clear. He spoke about concerns voiced by City staff at the May 9 Library Meeting. He also addressed the development of new key performance indicators. He would like to see metrics to understand whether these are the right choices for the Library.

He would like to see better information in order to fully evaluate the scenario. It would enable him to ask educated questions to extract more information and make good decisions. In regards to holding the staff accountable, he would need to research and have a better understanding, possibly seeking advice from counsel. He felt this is a mini-form of what he had applied for (as Fifth Ward Alderman) having many similarities. Boards and Commissions does not have the multi-faceted angles. He believes the Library is doing what it can to get the youngsters to visit; separating areas according to age might be helpful. The Library needs to find a better way to get the message out to its patrons. He travels internationally twice a year; attendance would not be a problem.

IV. Deliberations / Recommendations

The Board did not deliberate.

V. Adjournment

The meeting adjourned at 7:00 p.m.



MAB INTERVIEW
Date June 12, 2007 Time 6pm
Outlook Letter

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Board, Committee, and Commission Application Form

Application for Appointment to the

_____ Library _____ Board/Commission

Would you be interested in serving on another Board or Commission? Yes No
If yes, please indicate which Boards or Commission(s) in order of preference.

Name Joshua Kiem

Home Address _____

Telephone numbers

Home _____

Work _____

Cell _____

Email
address _____

If available, please attach a copy of your most recent resume with this application.

1. Briefly describe how your experiences, educational, professional or volunteer, qualify you to serve on the board or commission for which you have applied.

As a thirty year Park Ridge resident, and a strong library user and supporter, I bring a business and change management perspective to the Board.

My education and experience are in telecommunications and printing. Both industries have experienced radical re-invention in the last twenty years. My professional background is in marketing, strategic management, and facilities design.

I worked in the Technology Office of Motorola Libertyville, and took on the management of the Technical Library as a volunteer when the full time librarian position was defunded.

Board & Commission Application

2. What do you believe is the top issue(s) facing the Board or Commission to which you are applying?

The Board's greatest challenge, as I see it, is addressing the role of our library within the changing landscapes of technology, cost of government, and the community of Park Ridge's demographics and needs.

In the context of the library renovation project, the allocation of expenditures to the categories of reallocation of space, modernization and replacement of community space, and the behind-the-scenes automation necessary to reduce current operating expenses represent a significant challenge to the Board.

Change management requires communications and planning to meet the community's goal of getting the most library value from the existing structure and tax base.

3. Please list any volunteer opportunities or community participation (past or present) or special qualifications of service.

Volunteer part time librarian, Motorola Libertyville Technical Library. Member, Motorola Libertyville Library Steering Board. Member and Secretary, Park Ridge Jaycees. Volunteer, Misericordia Heart of Mercy, Vice President, Condo Board Association.

4. The Mayor's Advisory Board is sensitive to any actual or potential conflict of interest that Board and Commission applicants might be seen to have with the work they will do with and for the City of Park Ridge.

Thinking about the Board or Commission seat you are applying for and what you do professionally or otherwise, is there any actual or potential conflict of interest between the two?

YES NO

5. If your answer to question 4 was yes, please explain.

Non conflicting disclosures: My wife Susan is a part time preschool teacher at PRPD. My adult daughter Madeline is a DB4 teacher at Emerson Middle School.

6. Your attendance at meetings is required in order to conduct business. An attendance record of 75% or better over your term is expected. Do you foresee any conflicts of your schedule relative to the Board or Commissions meeting days or times?

YES NO

7. Have you attended a meeting of the Board or Commission to which you are applying?

YES NO

I have attended the following board meetings and COW meetings in the last year: 3/16/16, 4,26/16, 5/10/16, 6/21/16, 7/12/16, 7/19/16, 8/9/16, 8/16/16, 9/13/16, 9/20/16, 10/18/16, 11/9/16, 11/15/16, 12/13/16, 1/10/17, 1/17/17, 2/21/17, 3/21/17, 4/11/17, 4/18/17. In the majority of these meetings, I have contributed to board discussion.

8. Have you reviewed the minutes of recent meetings of the Board or Commission to which you are applying?

YES NO

Josh Kiem

SUMMARY Marketing and strategy professional skilled in communications, products, technologies, and markets

Affable, articulate and creative with broad range of experiences.

Known for leadership in tackling and managing complexity in high visibility engagements, and for converting complicated technologies into customer benefits.

SKILLS

- Management
- Marketing
- Cross-functional Team Leadership
- Product Lifecycle Management
- Product Marketing
- Integrated Marketing
- Global Marketing
- B2B Marketing
- Customer Engagement
- Strategy
- Strategic Partnerships
- Thought Leadership
- Competitive Intelligence
- Project Management
- Mobile Devices
- Wireless Telecommunications

EXPERIENCE

BUS (Bell Ltho Internet Solutions) 12 / 2010 - Present

Marketing Director

Driving Marketing and Strategy for Internet Solutions company focused on Brand Identity and Distributed Marketing. Marketing for Software as a Service offering.

Aflac 09 / 2009 - 12 / 2010

Independent Marketing and Sales Associate

Represented Aflac Benefits, which are Voluntary Supplemental Insurance. Sold both B2B (employers) and B2C (employees/policy holders)

JFK Strategy and Marketing 11 / 2008 - 10 / 2009

Creator of Marketing and Strategy (Self employed)

Consultancy for marketing and sales.

RICA Surgical Products, Inc 04 / 2009 - 09 / 2009

Marketing Director

Marketing of surgical tools and supplies. Introduced line of diamond scalpels for the optical surgery market.

Motorola Consumer Products 10 / 2005 - 11 / 2008

Technology Marketing Communications

Planned and executed communications and support of channel teams for unit's technology vision. Supported Corporate VP and CTO, Mobile Devices

Consolidated Technology Office Communications Tools and Architecture. Created website and portals. Set up/trained 300 technologists, gaining efficiency and improving communications.

Conceived and executed the reinvention of the Customer Display Salon and Mobile Devices Annual Technology Roadmap Experience. Recognized for superior strategy and execution.

Motorola 09 / 2003 - 09 / 2005
Sr Program Manager/Technology Office
Marketing/Strategy/Project manager for CTO.
Leader in "Design for Six Sigma/Technology Development"
Talent Development Manager: Drove Engineering career planning, satisfaction, and retention.

CellEngines, Inc. (Startup) 11 / 2001 - 08 / 2003
VP, Marketing and Bus. Dev.
Built strategy/marketing for outsourced embedded software for handset companies.
Introduced merchant embedded software model to venture capitalists and customers.
Guided company in protracted due diligence with VC s. Created company marketing plan.

Motorola 11 / 1999 - 06 / 2001
Senior Director, Marketing and Industry Relations
Devised direction for third generation (3G) wireless in new organization. Led cross-company initiative to bring wireless to the Internet.
Set strategy for partnership business development to construct consumer solutions.
Increased sales and support efficiency of handsets by building system for rapid application commercialization.

Motorola 06 / 1994 - 10 / 1999
Director of Marketing Cool Stuff
Led 200 member project team in planning and executing award winning Geneva Telecom Trade Show Exhibit. Measured increase in customer awareness of solutions focus. Created Personal Networking Strategy by integrating the viewpoints of twenty five top strategists.
Managed EMEA Product Marketing Department Directed/motivated US team of 15 with strong international cooperation.
Motorola Corporation representative: FCC's Network Reliability Industry Committee.

Motorola 02 / 1991 - 05 / 1994
Senior Marketing Manager, Strategy
Architect of marketing and technology policy for complex wireless market. Formulated strategy, built consensus, authored papers (Smart Cards, Wireless Data, E911, M-commerce, Auctions, Intellectual Property, Location, Connectivity, Branding and Distribution). Speaker at seminars and for VIP s, news media, and industry analysts.

Motorola 11 / 1983 - 01 / 1991
Prod Planner/Product Marketing Manager/Marketing Manager
Launched first US digital cell phones
Managed worldwide product planning for MicroTAC. Product won dozens of awards and shipped tens of millions.
Managed US product planning and market support for Motorola car phones.

Motorola
Operations/Supply Chain (Early Career)

06 / 1978 - 10 / 1983

Process development and project management for product launch, production control, procurement systems, IT/MIS, and industrial engineering. Built cross functional teams while upgrading supply chain systems.

EDUCATION

Lake Forest Graduate School of Management, Lake Forest, IL

08 / 2001 - 05 / 2005

MBA with High Honors

Dale Carnegie Training

2005

Certificate, Leadership

Cornell University, Ithaca, NY

08 / 1974 - 05 / 1978

BSE, Operations Research/Industrial Engineering

HONORS

Lake Forest Graduate School of Management

Valedictorian, Holchkiss Scholar, MBA with High Honors. Class representative

Motorola

Honored repeatedly for superior strategy contributions

Multi Media Card Association

Board of Directors elected and re-elected. Worked on SD and MicroSD formats

Park Ridge Jaycees, Park Ridge, IL

Officer of the Year.

INTERESTS Reading, Skiing, Bicycling, Family, Speed Skating

ASSOCIATIONS

ZBT, Jaycees, Illinois Tech Association, Misericordia Heart of Mercy, Illinois Library Assn., VP, Western Ridge Condominium Association/Park Ridge

PATENTS

Radio with silent and audible alerts US Patent 6 252 516	Issued
Radio with silent and audible alerts US Patent 6.252.515	Issued
Mixed mode transceiver system US Patent 6 006.104	Issued
Transmitter having adjustable power levels responsive to the position of a movable Antenna US Patent 5 815.820	Issued
Radio with silent and audible alerts US Patent 5 696.497	Issued
Mixed-mode transceiver system US Patent 5 249.302	Issued
Multiple battery, multiple rate battery charger US Patent 5 028 859	Issued



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May 15, 2017

Joshua Kiem

[REDACTED]
Park Ridge, IL 60068

**Re: Mayor's Advisory Board - Interview Appointment
Library Board of Trustees
Monday, June 12 at 6:00 p.m.**

Dear Joshua,

I have reserved time for you to meet with the Mayor's Advisory Board for a brief interview which is noted above. Please be prepared at the beginning of your interview to give a two-three minute summary of yourself, your qualifications, and why you believe you should be appointed.

Your interview will take place in the Finance Conference Room located on the first floor City Hall. Please enter the building using the Courtland Avenue entrance and look for the directional signage to the room. Please allow 10-15 minutes for your interview.

Please contact me at 847/318-5464 if you have any questions.

Sincerely,

Cheryl L. Peterson, CMC
Deputy City Clerk

MAB INTERVIEW

Date 4/2/17 Time 6:18 pm

Outlook Letter



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Board, Committee, and Commission Application Form

Application for Appointment to the

Library Board of Trustees Board/Commission

Would you be interested in serving on another Board or Commission? Yes
If yes, please indicate which Boards or Commission(s) in order of preference.

No Not at this time.

N/A

Name Jennifer LaDuke

Home Address [REDACTED] Park Ridge, IL 60068

Telephone numbers

Home [REDACTED] Work [REDACTED] Cell [REDACTED]

Email address [REDACTED]

If available, please attach a copy of your most recent resume with this application.

1. Briefly describe how your experiences, educational, professional or volunteer, qualify you to serve on the board or commission for which you have applied.

I have loved books all my life. I was even a librarian in college. My years working for the Illinois Racing Board have given me insight into how a board can work best and pitfalls it can face.

Board & Commission Application

2. What do you believe is the top issue(s) facing the Board or Commission to which you are applying?

How to most effectively serve the educational and recreational needs of the community while continuing to modernize within budgetary constraints.

3. Please list any volunteer opportunities or community participation (past or present) or special qualifications of service.

Active in Social Service Chicago 2002-2006; current member of Park Ridge Newcomers Club; volunteer mediator

4. The Mayor's Advisory Board is sensitive to any actual or potential conflict of interest that Board and Commission applicants might be seen to have with the work they will do with and for the City of Park Ridge.

Thinking about the Board or Commission seat you are applying for and what you do professionally or otherwise, is there any actual or potential conflict of interest between the two?

YES NO

5. If your answer to question 4 was yes, please explain.

N/A

6. Your attendance at meetings is required in order to conduct business. An attendance record of 75% or better over your term is expected. Do you foresee any conflicts of your schedule relative to the Board or Commissions meeting days or times?

YES NO

7. Have you attended a meeting of the Board or Commission to which you are applying?

YES NO

8. Have you reviewed the minutes of recent meetings of the Board or Commission to which you are applying?

YES NO

Board & Commission Application

I have read page 4 of this application and fully understand that if the Mayor's Advisory Board recommends my appointment to the Mayor, I will be required to submit an application for a non-fingerprint criminal background check. I also understand that my application and resume becomes a public record and can be made publicly available.

Signature _____

Date _____

4/28/2017

Note: At the beginning of your interview, you will be asked to provide an up to three (3) minute summary of yourself and your qualifications to support your application. If you will take advantage of this time offered to speak to the Mayor's Advisory Board (MAB), you are asked to bring a written copy of your statement with you so that the MAB may have that for their deliberations.

Supplement to Application for Appointment

Complete only in the absence of providing a resume with application.

NAME: _____

BUSINESS EXPERIENCE

Current occupation _____

Years of Experience _____

Employed by _____

Employers Address _____

Employers City _____

EDUCATION EXPERIENCE

Highest level of education attained. _____

Education Institution Name: _____

Education City / State: _____

Major and year awarded: _____

JENNIFER S. LADUKE

[REDACTED]

[REDACTED]

PROFESSIONAL EXPERIENCE

MEDIATION COACH

June 2015 to present

Center for Conflict Resolution

- Coach mediation trainees as they engage in simulations as a mediator for long-form mediations utilizing a facilitative approach. Provide feedback and discuss with CCR staff.

MEDIATION COACH

May 2016 to present

Northwestern University School of Continuing Studies

- Coach mediation trainees as they engage in simulations as a mediator for long-form mediations utilizing a variety of approaches.

LEGAL ADVISOR

March 2012 to September 2013

Illinois Racing Board

- Assisted the General Counsel in the development and prosecution of administrative hearings and Director's Review Conferences.
- Provided legal advice and consultation regarding issues relevant to horseracing in Illinois, rule-making, Board policies, and investigations

BOARD ATTORNEY & ETHICS OFFICER

August 2007 to December 2011

Illinois Racing Board

- Represented the Racing Board in administrative hearings, developing cases from receipt of the appeal notice through the hearing and preparation of the Board Order.
- Developed a new appeal procedure with the approval of the General Counsel, the Director's Review Conference, to make appeals more efficient, accessible and affordable.
- Researched legal issues and prepares memos on behalf of the General Counsel and Executive Director of the Racing Board on matters before the Board and issues raised by racetracks.
- Researched issues and prepared memos pertaining to amendment of current rules and development of new Racing Board rules.
- As the Ethics Officer researched issues and prepared memos pertaining to the Ethics Act, responded to inquiries, and administered the annual ethics training.
- Directed the FOIA Officer in responding to complex FOIA requests.
- Participated in the Administrative Hearings Review Committee ("AHRC") and the AHRC's Research Sub-Committee.

ASSOCIATE

February 2002 to March 2005

Edelman, Combs, Lattner & Goodwin, L.L.C.

- Primarily responsible for litigation of more than 50 federal and state consumer cases.
- Drafted complaints, motions and response briefs. Defended and took depositions. Argued motions to dismiss, for summary judgment, and for class certification.
- Negotiated settlements. Participated in mediation and arbitration.

- Interviewed clients and screened new cases.

ASSOCIATE

August to November 2001

Krohn & Moss, Ltd.

Participated in litigation of consumer law and Magnuson-Moss warranty cases including research, motion preparation, discovery, substantial client contact, and arbitration

EDUCATION & TRAINING

Center for Conflict Resolution: Participated in an in-depth and rigorous training program comprised of a four-day Mediation Skills training, one-day Adapted Model Mediation Training for Civil Court-based mediations, three month Mentorship Program, and a Certification Simulation skills-based examination (April 2013).

Mediation Council of Illinois: Attended training "Mediating with Military Families," on military culture, benefits, and parenting agreements in the mediation context (May 2012)

American College of e-Neutrals: Completed "Putting the 'e' in Neutral" training: a two day training on e-Discovery Mediation (April 2012).

M.S. Powers & Associates: Completed an intensive 40 Hour Divorce Mediation Training, on parenting plans, custody, financial issues and the mediation process (January 2012).

Northwestern University School of Continuing Studies: Completed an intensive 40 Hour Mediation Training which included participation in mediation simulations (February 2011).

University of Illinois College of Law, Champaign, Illinois
Juris Doctor, May 2000; Concentrations in civil and criminal litigation

University of Illinois College of Liberal Arts and Sciences, Urbana-Champaign, Illinois
Bachelor of Arts, August 1997; Concentrations in American and military history

VOLUNTEER EXPERIENCE

VOLUNTEER MEDIATOR

May 2013 to present

Center for Conflict Resolution

- Volunteer as a mediator for long-form mediations utilizing a facilitative approach
- Volunteer as a mediator for court-adapted mediations in Cook County.

VOLUNTEER

February 2012 to August 2012

Resolution Systems Institute

- Researched Alternative Dispute Resolution in the Courts.
- Assisted the Staff Attorney in researching foreclosure mediation models nationwide

OUTSIDE MEMBERSHIPS

Admitted to the Bar of the State of Illinois in November of 2000

Park Ridge Newcomers Club



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May 15, 2017

Jennifer LaDuke

[REDACTED]
Park Ridge, IL 60068

**Re: Mayor's Advisory Board - Interview Appointment
Library Board of Trustees
Monday, June 12 at 6:15 p.m.**

Dear Jennifer,

I have reserved time for you to meet with the Mayor's Advisory Board for a brief interview which is noted above. Please be prepared at the beginning of your interview to give a two-three minute summary of yourself, your qualifications, and why you believe you should be appointed.

Your interview will take place in the Finance Conference Room located on the first floor City Hall. Please enter the building using the Courtland Avenue entrance and look for the directional signage to the room. Please allow 10-15 minutes for your interview.

Please contact me at 847/318-5464 if you have any questions.

Sincerely,

Cheryl L. Peterson, CMC
Deputy City Clerk

MAB INTERVIEW

Date 6/12/17 Time 6:30 pm

Outlook Letter



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Board, Committee, and Commission Application Form

Application for Appointment to the

Park Ridge Library Board

Board/Commission

Would you be interested in serving on another Board or Commission? Yes No
If yes, please indicate which Boards or Commission(s) in order of preference.

Name Robert J. Trizna

Home Address _____

_____ 847-594-7999

If available, please attach a copy of your most recent resume with this application.

1. Briefly describe how your experiences, educational, professional or volunteer, qualify you to serve on the board or commission for which you have applied.

See attached sheet

Board & Commission Application

2. What do you believe is the top issue(s) facing the Board or Commission to which you are applying?

1. Demonstrating Library's value to community by broadening use beyond our 13,000 current users. 2. Increase productivity/efficiency by better mgmt. and strategic adoption of technology. 3. Modernize building and space utilization. 4. Better community outreach.

3. Please list any volunteer opportunities or community participation (past or present) or special qualifications of service.

See attached sheet

4. The Mayor's Advisory Board is sensitive to any actual or potential conflict of interest that Board and Commission applicants might be seen to have with the work they will do with and for the City of Park Ridge.

Thinking about the Board or Commission seat you are applying for and what you do professionally or otherwise, is there any actual or potential conflict of interest between the two?

YES NO

5. If your answer to question 4 was yes, please explain.

6. Your attendance at meetings is required in order to conduct business. An attendance record of 75% or better over your term is expected. Do you foresee any conflicts of your schedule relative to the Board or Commissions meeting days or times?

YES NO

7. Have you attended a meeting of the Board or Commission to which you are applying?

YES NO

8. Have you reviewed the minutes of recent meetings of the Board or Commission to which you are applying?

YES NO

Board & Commission Application

I have read page 4 of this application and fully understand that if the Mayor's Advisory Board recommends my appointment to the Mayor, I will be required to submit an application for a non-fingerprint criminal background check. I also understand that my application and resume becomes a public record and can be made publicly available.

Signature _____

04.28.17

Date

Note: At the beginning of your interview, you will be asked to provide an up to three (3) minute summary of yourself and your qualifications to support your application. If you will take advantage of this time offered to speak to the Mayor's Advisory Board (MAB), you are asked to bring a written copy of your statement with you so that the MAB may have that for their deliberations.

Supplement to Application for Appointment

Complete only in the absence of providing a resume with application.

NAME: _____

BUSINESS EXPERIENCE

Current occupation _____

Years of Experience _____

Employed by _____

Employers Address _____

Employers City _____

EDUCATION EXPERIENCE

Highest level of education attained: _____

Education Institution Name: _____

Education City / State: _____

Major and year awarded: _____

APPLICATION FOR APPOINTMENT

Robert J. Trizna

1. As an English major in college I developed a great love for literature and an enjoyment of reading, which is why my only two appointed governmental positions have had an educational orientation: As a member of the committee that developed the School District 64 foreign language program in the late 1990s, and as a Library trustee.

As a trial attorney for the past 36 years I have developed strong analytical skills, the ability to ask the tough (and the right) questions, and the confidence to actually ask them.

During the past six years I have served on the Library Board I have helped it develop a more data-driven, customer-oriented management style. I also am proud to have fought to expand its hours, to have sought the support of our citizens through the 2014 funding referendum that restored services lost through prior years of under-funding/over-spending, and to now help drive the first significant building renovation in decades that will further modernize the Library's operations to make it more efficient and cost-effective.

3. As the father of 4 boys and a youth sports coach (soccer, baseball and basketball, 1991-2005) I acquired quite a few insights into what motivates, excites, inspires, discourages and frustrates our youth. As an original member of the School Dist. 64 Foreign Language Committee (1996-1998) I learned how to translate a concept into a functioning program. As a Park Ridge Park District Board member (1997-2005) I learned that that public service is an honor and a privilege; and that most perceived divisions among Park Ridge residents are the product of ignorance and misinformation, not disparate values. As a co-chair of the 2002 Library referendum petition drive I learned the value of giving citizens a direct voice in significant community projects. As a participant in the St. Paul of the Cross Holiday Food Drive (2011 – present) I have gained an appreciation of this community's affluence and its heart. As a founding committee member of the Park Ridge Holiday Lights Fund I have learned that people will pay for what they value. As a semi-"senior" citizen I have acquired some insights into the concerns of that demographic group. And as editor and publisher of PublicWatchdog.org for the past decade I have saved myself tens of thousands of dollars in psychiatric fees.



Robert J. Trizna
Shareholder

My clients call on me to protect their rights and interests under some of the most stressful and challenging circumstances they face. That demands a thorough understanding of those clients - their personalities, characters, needs, wants and concerns.

Areas of Practice

Litigation

Labor & Employment

Business Representation

Contact Me

[Redacted]
[Redacted]
[Redacted] (vcf)

PDF of my full bio ([/r-robert-trizna&directive=print&printformat=PrintPDF&margin=1.5&marginleft=1&marginright=1&marginbottom=0.5](#))

My Background

As a general litigator and trial lawyer, my clients call on me to protect their rights and interests under some of the most stressful and challenging circumstances they face. While decades of litigation experience is essential to that task, so is a thorough understanding of those clients - their personalities, characters, needs, wants and concerns.

I start by asking my client two questions that were suggested to me by my first and finest mentor, now-retired U.S. District Judge George Leighton. "Can you afford to lose?" and "Can you afford to win?" Based on the client's answers to those two threshold questions we cooperatively craft a strategy and develop a cost-benefit analysis for the case that enables the client to make well-informed decisions about the most effective course of litigating or settling the matter.

I have employed that process in representing a wide range of clients - including individuals, small to mid-size businesses and the people who own and run them, and those in specialized and highly-

regulated industries such as commodities and securities brokers – on an equally wide range of matters I've helped them resolve complex commercial disputes at both the trial and appeal levels involving:

- trade secrets
- unfair competition
- insurance fraud
- fiduciary duty breaches
- restrictive employment covenants
- product defects
- landlord/tenant issues
- ERISA rights and obligations
- and closely-held corporate disputes

In addition to serving as lead counsel in litigation around the country, I also play that same role in arbitrations and mediations. And for those clients not large enough to have an in-house legal staff or general counsel, I serve in that capacity as well.

My life outside the office is a series of failed attempts to kick a lifelong government and politics habit that first manifested itself in door-to-door campaigning for JFK. More recently it took the form of service on the Park Ridge Park District Board (1997-2005) and on the Park Ridge Library Board (2011-present). And from 1991 through 2008 I also coached youth sports with varying degrees of success.

Representative Cases

Trials:

- *Holden Metal & Aluminum Works v Wismarq Corp., et al.*, Case No. 2000 C 191 (U.S. Dist. Court, N.D. Ill.), obtaining jury verdict for full amount of claim by Irish gutter manufacturer against American aluminum coil coiler
- *Northern Illinois Hospital Services, Inc. v Marriott Mgmt. Services, Inc.*, Case No. 94 C 50085 (U.S. Dist. Court, N.D. Ill.), obtaining a judgment for \$200,000 less than plaintiff's final settlement demand
- *Navarro v Casolari*, Case No. 92 L 10128 (Cir. Ct. Cook County, Ill.), obtaining jury verdict for defendant insurance broker related to insurance funding of buy-sell agreement
- *Creyts Complex, Inc. v Marriott Corporation*, Case No. 92 C 354 (U.S. Dist. Court, E.D. Wis.), obtaining judgment for defendant on breach of real estate purchase contract
- *Guiffra v Engel*, Case No. 91 L 9272 (Cir. Ct. Cook County, Ill.), obtaining jury verdict for defendant truck driver on personal injury claim of Chicago police officer

Appeals:

- *Carter v. Carter*, 2012 IL App (1st) 110855 Involving fiduciary duty of trustee of marital trust
- *Trustees of AFTRA Health Fund v. Biondi*, 303 F.3d 785 (7th Cir. 2002), testing the ERISA preemption of state law claims
- *International Union, UAW v. SVR Liquidating, Inc.*, 190 F.3d 758 (6th Cir. 1999), challenging vested retiree health care benefits
- *Creyts Complex, Inc. v. Marriott Corp.*, 98 F.3d 321 (7th Cir. 1996) Involving real estate and conditional contract issues
- *In re Baxco Corp.*, 148 B.R. 855 (Bkrtcy N.D. Ill. 1992), obtaining a constructive trust on proceeds of fraudulent transfers
- *Bartsch v. Gordon N. Plumb, Inc.*, 138 Ill.App.3d 188 (1st Dist. 1985) Involving complex real estate contract and procedural issues

Bob's Civic and Community Activities
[View More](#)

My Education

The John Marshall Law School, J.D. 1978
University of Notre Dame, B.A., English, 1974

Admissions

Illinois, 1979
U.S. District Court for the Northern District of Illinois, 1980
U.S. District Court for the Eastern District of Wisconsin, 1992
U.S. District Court for the Eastern District of Michigan, 1997
U.S. District Court for the District of Colorado, 2017
U.S. Court of Appeals, Seventh Circuit (1985) and Sixth Circuit (1997)
U.S. Supreme Court, 1993

Memberships

American Bar Association
Illinois State Bar Association
Chicago Bar Association (Chair, Alternative Dispute Resolution Committee, 1993)
Illinois Super Lawyer in Business Litigation
Illinois Leading Lawyer in Commercial Litigation

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TDD: 847/318-5252
URL: <http://www.parkridge.us>

May 15, 2017

Robert Trizna
[REDACTED]

Park Ridge, IL 60068

**Re: Mayor's Advisory Board - Interview Appointment
Library Board of Trustees
Monday, June 12 at 6:30 p.m.**

Dear Robert,

I have reserved time for you to meet with the Mayor's Advisory Board for a brief interview which is noted above. Please be prepared at the beginning of your interview to give a two-three minute summary of yourself, your qualifications, and why you believe you should be appointed.

Your interview will take place in the Finance Conference Room located on the first floor City Hall. Please enter the building using the Courtland Avenue entrance and look for the directional signage to the room. Please allow 10-15 minutes for your interview.

Please contact me at 847/318-5464 if you have any questions.

Sincerely,

Cheryl L. Peterson, CMC
Deputy City Clerk

