



MAB INTERVIEW  
Date 6/5/2017 Time 6pm  
Outlook  Letter

**OF PARK RIDGE**

605 BUTLER PLACE  
PARK RIDGE, IL 60063  
TEL: 847/318-5200  
FAX: 847/318-5300  
TDD: 847/318-5252  
www.parkridge.us

**Board, Committee, and Commission Application Form**

Application for Appointment to the

**Park Ridge Public Library**

Board/Commission

Would you be interested in serving on another Board or Commission? Yes No  
If yes, please indicate which Boards or Commission(s) in order of preference.

\_\_\_\_\_

Name William McGuire

Home Address \_\_\_\_\_

Telephone numbers

Home 847-699-2445 Work \_\_\_\_\_ Cell \_\_\_\_\_

Email address \_\_\_\_\_

**If available, please attach a copy of your most recent resume with this application.**

1. Briefly describe how your experiences, educational, professional or volunteer, qualify you to serve on the board or commission for which you have applied.

I have worked at 3 libraries, I am a frequent user of the Park Ridge Library, I have done research in many libraries, and I deeply appreciate the importance of libraries. I am also a career fund raiser and have experience with financial and operational aspects of non-profits.

Board & Commission Application

2. What do you believe is the top issue(s) facing the Board or Commission to which you are applying?

Maintaining excellence of service, while responding to the changing needs of users.

Utilizing scarce resources in the most effective way. Using technology in the most efficient way to keep costs down while providing service to the public.

3. Please list any volunteer opportunities or community participation (past or present) or special qualifications of service.

I was on the board of the Assoc. of Fundraising Professionals for five years, and I serve on two alumni boards at Loyola University, and I was president of one for three years.

4. The Mayor's Advisory Board is sensitive to any actual or potential conflict of interest that Board and Commission applicants might be seen to have with the work they will do with and for the City of Park Ridge.

Thinking about the Board or Commission seat you are applying for and what you do professionally or otherwise, is there any actual or potential conflict of interest between the two?

YES  NO

5. If your answer to question 4 was yes, please explain.

6. Your attendance at meetings is required in order to conduct business. An attendance record of 75% or better over your term is expected. Do you foresee any conflicts of your schedule relative to the Board or Commissions meeting days or times?

YES  NO

7. Have you attended a meeting of the Board or Commission to which you are applying?

YES  NO

8. Have you reviewed the minutes of recent meetings of the Board or Commission to which you are applying?

YES  NO

Board & Commission Application

I have read page 4 of this application and fully understand that if the Mayor's Advisory Board recommends my appointment to the Mayor, I will be required to submit an application for a non-fingerprint criminal background check. I also understand that my application and resume becomes a public record and can be made publicly available.

W  
Signature

4/27/2017  
Date

*Note: At the beginning of your interview, you will be asked to provide an up to three (3) minute summary of yourself and your qualifications to support your application. If you will take advantage of this time offered to speak to the Mayor's Advisory Board (MAB), you are asked to bring a written copy of your statement with you so that the MAB may have that for their deliberations.*

### Supplement to Application for Appointment

Complete only in the absence of providing a resume with application.

NAME: \_\_\_\_\_

#### BUSINESS EXPERIENCE

Current occupation \_\_\_\_\_

Years of Experience \_\_\_\_\_

Employed by \_\_\_\_\_

Employers Address \_\_\_\_\_

Employers City \_\_\_\_\_

#### EDUCATION EXPERIENCE

Highest level of education attained: \_\_\_\_\_

Education Institution Name: \_\_\_\_\_

Education City / State: \_\_\_\_\_

Major and year awarded: \_\_\_\_\_

## Resume

**William F. McGuire**



### **Professional Experience:**

**The Grant Park Group. Consultant, 2014-present**  
Fund raising consulting.

**Loyola University Chicago, Instructor, 2011-present,**  
Adjunct professor in the School of Continuing and Professional Studies teaching art history. (initially undertaken while working at the American Cancer Society)

**American Cancer Society, Director of Major Gifts, 2011-2013**  
Fund raising ca. \$1 million/year from individuals and foundation for a large national organization..

**Saint Xavier University, Director of Development, 2008-2009**  
Responsible for all aspects of individual fund raising, supervising a staff of eight employees. Designed and implemented a prospect tracking and moves management system. Worked on the implementation of a comprehensive campaign, contacted and interviewed counsel, and developed system to review the proposals. Performed an audit of all development functions and implemented substantive improvements to development systems. Supervised two major fund raising events, which provide a substantial part of the annual fund goal.

**Northern Illinois University, Adjunct Assistant Professor of Art, August-December 2006; August-December 2007.** Class taught: *Italian High Renaissance Art.* (undertaken while working at the Associated Colleges of Illinois)

**The Associated Colleges of Illinois, 1993-2007.**

**Vice President, 1996-2007.** Fund raising and administration for a consortium of twenty-four liberal arts colleges and universities, with steadily increasing results. Worked extensively with corporate and foundation donors and donor prospects, as well as trustees and college presidents. Developed tracking and moves management system for fund raising. Administered scholarship funds, develop programs to take advantage of the economy of scale for groups of schools. Supervised budget of \$5.3 million and distribution of funds to the colleges. Wide variety of other tasks, including meeting and retreat planning, supervision of student interns, and technology support for the office. Supervised four staff.

**Director of Development, 1993-1996.** Fund raising for a consortium of private liberal arts colleges, with steadily increasing results. Implemented several cost savings which totaled \$2.5 million over six years programs for the consortium, particularly for development departments.

**DePaul University Development Office. Campaign Coordinator, 1992-93.** Developed \$1,000,000 proposal for Kresge Foundation. Implemented the screening of prospects for DePaul's \$100 million Cornerstone Campaign, staffed screening meetings, and worked with development staff to analyze the information received. Devised a computerized major prospect tracking system. Worked with development staff to implement a new prospect tracking system.

**WTTW/Chicago, Associate Director of Development, 1990-92.** Supervised corporate/foundation giving and upper level (\$500+) annual giving. Developed a planned giving program. Assisted in implementation of new major gifts campaign. Devised computerized tracking and acknowledgment system for matching gifts program.

**The Newberry Library, Director of Major Gifts, 1987-1990.** Coordinated a five-year \$12.5 million capital campaign, which in three years raised \$8.2 million. Duties included long-range planning, soliciting, cultivating potential major gift donors, staffing trustee sub-committees, and proposal and letter writing. Developed computer system for tracking all major gift prospects. Supervised all upper level individual giving and planned giving. Established new \$100,000+ donor recognition society: The Newberry Trust.

**Brookfield Zoo, Consultant, 1989.** Evaluated internal record keeping and computer resources and trained prospect research staff. (Undertaken while working at the Newberry Library.)

**DePaul University, 1982-87.**

**Director of Development Information Services, 1986-1987.** Responsible for Research, Data Base, and Gift Accounting Departments, supervising a staff of eight full-time and ten part-time employees. Implemented a campaign progress report on a microcomputer; supervised a major reorganization of the physical facilities.

**Director of Development Research, 1982-1986.** Supervised a Research Department consisting of three full-time researchers and three part-time employees. Also microcomputer coordinator for the Development Office and internal liaison for an alumni survey and directory.

**The University of Notre Dame, Consultant, 1984-1985.** Evaluated and reported on the development research program in Notre Dame's Development Office and assisted in implementation of new program. (Undertaken while working at DePaul University.)

**The University of Chicago, Development Office, Research/Report Writer, 1981-82.**

**The University of Chicago, Joseph Regenstein Library, Cataloguing Department. 1981-82.**

**Affiliations:**

Board Member, Loyola University Rome Center Alumni Board; 2003-; President 2009-2012; Chair, Scholarship Committee, 2005-2007; Secretary, 2005-2009

Board Member, Dean's Alumni Council, School of Continuing and Professional Studies, Loyola University, 2016-

Member of the Board, AFP - Chicago Chapter 1995-2000

Chair, AFP Chapter Fund Raising Committee, 1997-99

Co-Chair, AFP Awards Luncheon, 1994 and 1995

Co-Chair, AFP Awards Luncheon Nominations Sub-Committee, 1992 and 1993

Steering Committee, Chicago Planned Giving Roundtable, 1991-92

Executive Planning Committee and Faculty, American Prospect Research Association/AFP National Conference, August 1990

Faculty and Committee Member, AFP Prospect Research Conference, 1988

**Conferences:**

Invited attendee: Lumina Foundation Conference: *College Costs: Making Opportunity Affordable National Summit*, 2005

Association for Consortium Leadership, 1999, 2005

Foundation for Independent Higher Education, 1994-2005, 2007

**Seminar:**

Presented a full-day seminar on grant writing on behalf of the Arkansas Arts Council to the leaders of more than forty arts organization in Hot Springs, Arkansas, March 2016: *Proposals that Win the Grants: Planning your strategy for funding success through grants and donor relations*

**Education:**

B.A., John Carroll University, History; Studied at Loyola University, Rome, Italy,

M.A., Villa Schifanoia (Dominican University), Florence, Italy; Art History. Recipient, Anabel Taylor Scholarship, Thesis: Roman Rococo Architecture

Ph.D. Candidate, University of Chicago, Art History, Kress Travel Fellowship, Various departmental fellowships,

Dissertation (in progress): *Baroque Urban Planning in the Trastevere Region of Rome*

**Languages:**

Italian (speaking and reading); German, French, Latin, Spanish (reading)

**Publications:**

"Rome, Urban Development, 1420-1869," *The Dictionary of Art* (MacMillan, London, 1996)

**References:** Available on request.



## CITY OF PARK RIDGE

505 BUTLER PLACE  
PARK RIDGE, IL 60068  
TEL: 847/ 318-5200  
FAX: 847/ 318-5300  
TDD: 847/ 318-5252  
URL: <http://www.parkridge.us>

May 15, 2017

William McGuire

██████████  
Park Ridge, IL 60068

**Re: Mayor's Advisory Board - Interview Appointment  
Library Board of Trustees  
Monday, June 5 at 6:00 p.m.**

Dear William,

I have reserved time for you to meet with the Mayor's Advisory Board for a brief interview which is noted above. Please be prepared at the beginning of your interview to give a two-three minute summary of yourself, your qualifications, and why you believe you should be appointed.

Your interview will take place in the Finance Conference Room located on the first floor City Hall. Please enter the building using the Courtland Avenue entrance and look for the directional signage to the room. Please allow 10-15 minutes for your interview.

Please contact me at 847/318-5464 if you have any questions.

Sincerely,

Cheryl L. Peterson, CMC  
Deputy City Clerk

LMOM



MAB INTERVIEW  
Date 6/5/2017 Time 6:15  
Outlook  Letter

PARK RIDGE

Board, Committee, and Commission Application Form

Application for Appointment to the

Library Board of Trustees Board/Commission

Would you be interested in serving on another Board or Commission?  Yes  No  
If yes, please indicate which Boards or Commission(s) in order of preference.

Name Berardino M. Parisi

Home Address \_\_\_\_\_

Telephone numbers \_\_\_\_\_ 60068

Home \_\_\_\_\_ Cell \_\_\_\_\_ 44

Email address \_\_\_\_\_

If available, please attach a copy of your most recent resume with this application.

1. Briefly describe how your experiences, educational, professional or volunteer, qualify you to serve on the board or commission for which you have applied.

I am a lifelong resident of Park Ridge and  
currently serve on the library board as VP. I have a  
MBA and twenty years of business experience in the  
areas of sales leadership, international marketing and  
business development. This experience, coupled with my  
passion for Park Ridge and the library, gives me a  
unique combination of skills and perspective that  
can be an asset to the library for the next  
three years.

Board & Commission Application

2. What do you believe is the top issue(s) facing the Board or Commission to which you are applying?

- ① Relevancy in the community
- ② Remodeling of the physical structure
- ③ Technology changes and its impact on the traditional library model.

3. Please list any volunteer opportunities or community participation (past or present) or special qualifications of service.

- ① Currently on the library board, VP.
- ② Was on two prior boards from 2007-2016.

4. The Mayor's Advisory Board is sensitive to any actual or potential conflict of interest that Board and Commission applicants might be seen to have with the work they will do with and for the City of Park Ridge.

Thinking about the Board or Commission seat you are applying for and what you do professionally or otherwise, is there any actual or potential conflict of interest between the two?

YES  NO

5. If your answer to question 4 was yes, please explain.

6. Your attendance at meetings is required in order to conduct business. An attendance record of 75% or better over your term is expected. Do you foresee any conflicts of your schedule relative to the Board or Commissions meeting days or times?

YES  NO

7. Have you attended a meeting of the Board or Commission to which you are applying?

YES  NO

8. Have you reviewed the minutes of recent meetings of the Board or Commission to which you are applying?

YES  NO

Board & Commission Application

I have read page 4 of this application and fully understand that if the Mayor's Advisory Board recommends my appointment to the Mayor, I will be required to submit an application for a non-fingerprint criminal background check. I also understand that my application and resume becomes a public record and can be made publicly available.

Signature \_\_\_\_\_

Date

4/28/2017

*Note: At the beginning of your interview, you will be asked to provide an up to three (3) minute summary of yourself and your qualifications to support your application. If you will take advantage of this time offered to speak to the Mayor's Advisory Board (MAB), you are asked to bring a written copy of your statement with you so that the MAB may have that for their deliberations.*

**Supplement to Application for Appointment**

Complete only in the absence of providing a resume with application.

NAME: Beardino M. Parisi

**BUSINESS EXPERIENCE**

Current occupation VP of Sales + Business Development

Years of Experience 20+

Employed by Americanagle.com

Employers Address 2600 S. River Rd, Des Plaines, IL 60018

Employers City Des Plaines

**EDUCATION EXPERIENCE**

Highest level of education attained: MBA

Education Institution Name: Dominican University

Education City / State: River Forest, IL

Major and year awarded: MBA / 1995



## CITY OF PARK RIDGE

505 BUTLER PLACE  
PARK RIDGE, IL 60068

TEL: 847/318-5200

FAX: 847/318-5300

TDD: 847/318-5252

URL: <http://www.parkridge.us>

May 15, 2017

Berardino Parisi

[REDACTED]  
Park Ridge, IL 60068

**Re: Mayor's Advisory Board - Interview Appointment  
Library Board of Trustees  
Monday, June 5 at 6:15 p.m.**

Dear Berardino,

I have reserved time for you to meet with the Mayor's Advisory Board for a brief interview which is noted above. Please be prepared at the beginning of your interview to give a two-three minute summary of yourself, your qualifications, and why you believe you should be appointed.

Your interview will take place in the Finance Conference Room located on the first floor City Hall. Please enter the building using the Courtland Avenue entrance and look for the directional signage to the room. Please allow 10-15 minutes for your interview.

Please contact me at 847/318-5464 if you have any questions.

Sincerely,

Cheryl L. Peterson, CMC  
Deputy City Clerk

*Our Mission.*

THE CITY OF PARK RIDGE IS COMMITTED TO PROVIDING EXCELLENCE IN CITY SERVICES IN ORDER TO UPHOLD A HIGH QUALITY OF LIFE  
SO OUR COMMUNITY REMAINS A WONDERFUL PLACE TO LIVE AND WORK.

LMOM 5/10/17

MAB INTERVIEW  
Date 6/5/17 Time 6:30pm

Outlook ✓ Letter ✓



**CITY OF PARK RIDGE**

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PARK RIDGE, IL 60068  
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**Board, Committee, and Commission Application Form**

Application for Appointment to the

Park Ridge Library Board Board/Commission

Would you be interested in serving on another Board or Commission? Yes No  
If yes, please indicate which Boards or Commission(s) in order of preference.

Park Ridge Library Board

Name Patrick D. Lamb

Home Address [REDACTED]

Telephone numbers

Home [REDACTED] Work [REDACTED] Cell [REDACTED]

Email address [REDACTED]

If available, please attach a copy of your most recent resume with this application.

1. Briefly describe how your experiences, educational, professional or volunteer, qualify you to serve on the board or commission for which you have applied.

Please see my 2014 application. I

In addition, serving on the Board the past three (3) years has given me additional

insight into the challenges of administrating the Library financially & technologically

Board & Commission Application

2. What do you believe is the top issue(s) facing the Board or Commission to which you are applying?

The Library is facing demanding technological changes

along with the day to day financial model where we own fewer books and E-lease more.

The budget and the cost of staffing is more challenging and the actual use of the building

3. Please list any volunteer opportunities or community participation (past or present) or special qualifications of service.

Library Trustee and 37 years as a practicing Attorneys.

4. The Mayor's Advisory Board is sensitive to any actual or potential conflict of interest that Board and Commission applicants might be seen to have with the work they will do with and for the City of Park Ridge.

Thinking about the Board or Commission seat you are applying for and what you do professionally or otherwise, is there any actual or potential conflict of interest between the two?

YES  NO

5. If your answer to question 4 was yes, please explain.

6. Your attendance at meetings is required in order to conduct business. An attendance record of 75% or better over your term is expected. Do you foresee any conflicts of your schedule relative to the Board or Commissions meeting days or times?

YES  NO

7. Have you attended a meeting of the Board or Commission to which you are applying?

YES  NO

8. Have you reviewed the minutes of recent meetings of the Board or Commission to which you are applying?

YES  NO

Board & Commission Application

I have read page 4 of this application and fully understand that if the Mayor's Advisory Board recommends my appointment to the Mayor, I will be required to submit an application for a non-fingerprint criminal background check. I also understand that my application and resume becomes a public record and can be made publicly available.

(Signature) 4/28/17  
Signature Date

*Note: At the beginning of your interview, you will be asked to provide an up to three (3) minute summary of yourself and your qualifications to support your application. If you will take advantage of this time offered to speak to the Mayor's Advisory Board (MAB), you are asked to bring a written copy of your statement with you so that the MAB may have that for their deliberations.*

**Supplement to Application for Appointment**

*Complete only in the absence of providing a resume with application.*

NAME: Patrick D. Lamb

**BUSINESS EXPERIENCE**

Current occupation Attorney

Years of Experience 37

Employed by Crowley & Lamb P.C.

Employers Address 221 N. LaSalle

Employers City Chicago, IL

**EDUCATION EXPERIENCE**

Highest level of education attained: Jurid Doctor (J.D)

Education Institution Name: John Marshall Law School

Education City / State: Chicago IL

Major and year awarded: \_\_\_\_\_

sent email 6/9 or 6/16?

6.15 (6/9)

**Patrick D. Lamb, J.D.**

**Born:** Chicago, Illinois, May 5, 1954

**Practice Areas:** Commercial, Banking, Corporate and Business Law; Real Estate; Probate; Litigation

**Admitted:** 1980, Illinois; practicing before the Northern District of Illinois, Federal District Court, Illinois Circuit and Appellate Courts

**Law School:** John Marshall Law School, J.D., 1980

**College:** University of Dayton, B.S., 1976

**Member:** Chicago and Illinois State Bar Associations; Illinois Trial Lawyers Association; The Association of Trial Lawyers of America.

**Biography:** For over 34 years, Mr. Lamb has practiced law on both the State and Federal level and is one of the primary partners in the law firm bearing his name.

He is a former Real Estate Broker, Chicago Title & Trust Title Examiner and has developed and owned commercial real estate from time to time, developing over the years a thorough understanding of the business aspects of real estate from both an investor, Landlord and developer of commercial property.

A 20 some year member of the American Trial Lawyers Association and the Illinois Trial Lawyers Association, he has participated in well over 700 trials, both commercial and tort injury as both Plaintiff and Defendants counsel. He has represented well over 100 small, medium and large corporations, providing a myriad of legal support and counsel including but not limited to the litigation of partnership disputes, breach of fiduciary duty, minority stockholder claims, and various breach of contract and other commercial matters. He has been involved in Will contests, probate and real estate and Trust disputes. He has been retained as an expert in Legal Malpractice matters as he has extensive experience in defending Attorneys accused of Legal malpractice.

He has settled multi-million dollar claims and was the lead Attorney in prosecuting the partition and equitable resolution of over 360 million dollars in Real Estate holdings involving in excess of 40 buildings to the immense satisfaction of his clients.

His firm, **Crowley & Lamb P.C.**, is a multi-faceted law firm of 14 licensed Attorneys experienced in the areas of Banking and business support from transactional to commercial work-outs on both the Federal and State Court level, real estate acquisition, both residential and commercial, the purchase and sale of businesses and if necessary, accompanying litigation and dispute resolution. We provide comprehensive and timely advice to our clients needs, in order to allow them to make effective business decisions in a rapidly changing competitive environment in real estate and commercial areas.

**Hobbies:** 17 Year Member of IR&SA (Irish Runners & Storytellers Association); Wrote & Illustrated two (yet to be published) children's books, Garden artist & handyman.

*Why do I desire to be appointed to the Park Ridge Library Board?*

I am the father of three children, who my wife Mary and I have raised in Park Ridge. One of my children, my son, has disabilities. Anyone who has a child, special, gifted or otherwise, appreciates the importance of their hometown library as it is truly a gift that on multiple levels, anchors ones community. Its mere location in the center of town is testament to the value past community leaders placed in the Library.

It is as important a community asset as our schools, yet due to changing technology and the information internet, it is facing significant economic and fundamental changes. Even so, I know that it provides the only access to information for some. And, for others, it provides the only intellectual and educational location for them to meet and contribute.

I think that I have 60 years of life experience that I can contribute to see that the Park Ridge Library continues to be a vital and important asset to this community.

Patrick D. Lamb



## CITY OF PARK RIDGE

505 BUTLER PLACE  
PARK RIDGE, IL 60068

TEL: 847/ 318-5200

FAX: 847/ 318-5300

TDD: 847/ 318-5252

URL: <http://www.parkridge.us>

May 15, 2017

Patrick Lamb

[REDACTED]  
Park Ridge, IL 60068

**Re: Mayor's Advisory Board - Interview Appointment  
Library Board of Trustees  
Monday, June 5 at 6:30 p.m.**

Dear Patrick,

I have reserved time for you to meet with the Mayor's Advisory Board for a brief interview which is noted above. Please be prepared at the beginning of your interview to give a two-three minute summary of yourself, your qualifications, and why you believe you should be appointed.

Your interview will take place in the Finance Conference Room located on the first floor City Hall. Please enter the building using the Courtland Avenue entrance and look for the directional signage to the room. Please allow 10-15 minutes for your interview.

Please contact me at 847/318-5464 if you have any questions.

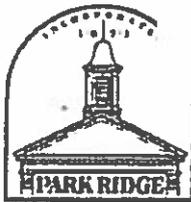
Sincerely,

Cheryl L. Peterson, CMC  
Deputy City Clerk

*Our Mission:*

THE CITY OF PARK RIDGE IS COMMITTED TO PROVIDING EFFICIENT CITY SERVICES IN ORDER TO PROVIDE A HIGH QUALITY OF LIFE SO OUR COMMUNITY REMAINS A WONDERFUL PLACE TO LIVE AND WORK.

LMOM 5/10/17



MAB INTERVIEW  
Date 6/5/2017 Time 645

Outlook  Letter

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**Board, Committee, and Commission Application Form**

Application for Appointment to the

Library Board of Trustees Board/Commission

Would you be interested in serving on another Board or Commission?  Yes  No  
If yes, please indicate which Boards or Commission(s) in order of preference.

Zoning Board of Appeals Police/Fireman Pension Board of Trustees

Name Gareth Kennedy

Home Address [REDACTED]

Telephone numbers  
Home 847 949 9479 Work 847 978 1459 Cell 847 978 9499

Email [REDACTED]

**If available, please attach a copy of your most recent resume with this application.**

1. Briefly describe how your experiences, educational, professional or volunteer, qualify you to serve on the board or commission for which you have applied.

As an actuary and a consultant I have a set of financial and problem solving skills that I could apply to serve my fellow citizens of Park Ridge.

Board & Commission Application

2. What do you believe is the top issue(s) facing the Board or Commission to which you are applying?

1. The funding of the library at the end of the four year elevated taxing rate based on the 2014 referendum.

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2. Monitoring implementation of the Library Improvement Project

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3. The development of new key performance indicators to measure usage of the library.

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3. Please list any volunteer opportunities or community participation (past or present) or special qualifications of service.

I serve as the Chair of the Financial Reporting Committee of the American Academy of Actuaries.

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I have represented my profession in meetings with the FASB and the SEC.

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4. The Mayor's Advisory Board is sensitive to any actual or potential conflict of interest that Board and Commission applicants might be seen to have with the work they will do with and for the City of Park Ridge.

Thinking about the Board or Commission seat you are applying for and what you do professionally or otherwise, is there any actual or potential conflict of interest between the two?

YES  NO

5. If your answer to question 4 was yes, please explain.

---

6. Your attendance at meetings is required in order to conduct business. An attendance record of 75% or better over your term is expected. Do you foresee any conflicts of your schedule relative to the Board or Commissions meeting days or times?

YES  NO

7. Have you attended a meeting of the Board or Commission to which you are applying?

YES  NO

8. Have you reviewed the minutes of recent meetings of the Board or Commission to which you are applying?

YES  NO

Board & Commission Application

I have read page 4 of this application and fully understand that if the Mayor's Advisory Board recommends my appointment to the Mayor, I will be required to submit an application for a non-fingerprint criminal background check. I also understand that my application and resume becomes a public record and can be made publicly available.

**Gareth Kennedy**

Digitally signed by Gareth Kennedy  
DN: cn=Gareth Kennedy, o., ou, email=kennedyg1@gmail.com, c=US  
Date: 2017.04.28 16:23:41 -0500

Signature

Date

*Note: At the beginning of your interview, you will be asked to provide an up to three (3) minute summary of yourself and your qualifications to support your application. If you will take advantage of this time offered to speak to the Mayor's Advisory Board (MAB), you are asked to bring a written copy of your statement with you so that the MAB may have that for their deliberations.*

## **Supplement to Application for Appointment**

Complete only in the absence of providing a resume with application.

NAME: \_\_\_\_\_

### **BUSINESS EXPERIENCE**

Current occupation \_\_\_\_\_

Years of Experience \_\_\_\_\_

Employed by \_\_\_\_\_

Employers Address \_\_\_\_\_

Employers City \_\_\_\_\_

### **EDUCATION EXPERIENCE**

Highest level of education attained: \_\_\_\_\_

Education Institution Name: \_\_\_\_\_

Education City / State: \_\_\_\_\_

Major and year awarded: \_\_\_\_\_

# Gareth L. Kennedy

---

- Education**                      1995–1999      University Of Lancaster                      United Kingdom
- MPhys (Hons.) - Master of Physics in Theoretical Physics
  - 1997-1998 Year of study at the University of Illinois, Urbana-Champaign
- Professional Qualifications**
- Associate of the Casualty Actuarial Society (CAS) (2006)
  - Member of the American Academy of Actuaries (AAA) (2006)
- Work Experience**
- Dec. 2006–Present      Ernst & Young                      Chicago, IL**
- Executive Director and Property & Casualty (P&C) Actuary with overall responsibility for project execution and client relationships of various sizes for both audit and non-audit clients, managing teams of up to 30 staff members on each engagement
  - Subject matter expert on financial reporting and risk management issues for the actuarial practice which included developing EY's approach to fair valuing P&C insurance liabilities
  - Managed revenue responsibilities and generated new business statistics available on request
  - Extensive experience in reserving for personal and commercial lines insurance companies. Review of over \$20 billion of P&C insurance/self-insurance reserves annually.
  - US P&C subject matter professional for the new insurance contracts standard International Accounting Standards Board
  - Counselling Family Leader for the P&C actuarial group in Chicago
- Oct. 2002–Dec. 2006      PricewaterhouseCoopers                      Chicago, IL**
- Managed teams of various sizes to produce loss reserve estimates for a wide variety of insurance company, reinsurance company and self-insured clients, for both audit and non-audit purposes
  - Subject matter expert for Statements of Actuarial Opinion. This role included updating practice templates based on changes in regulatory guidelines and acting a point of contact for enquires on special situations.
  - Developed a bootstrapping template for use in measuring the variability of reserve estimates. The template is based on a paper by Verrall and England (1999) with some minor modifications.
- Oct. 1999–Oct. 2002      PricewaterhouseCoopers                      London, UK**
- US GAAP accounting conversion - Seconded for 3 months in 2001-02 to Dublin on a major project to assist an Irish subsidiary of a UK insurance company with its US GAAP accounting conversion.
  - Led a team of four to complete the data aspects for AIMS UK's largest reserving exercise. Also projected reserves and drafted the report for several of the lines of business.

**Professional  
Publications,  
Awards and  
Presentations**

- Co-authored the White Paper on Considerations in Implementing the FASB Short-Duration Contract Disclosures, Published December, 2016 by the American Academy of Actuaries
- Casualty Loss Reserving Seminar 2016 – presented in a concurrent session “The New FASB Disclosure Requirements (Effective with Year-End 2016 Reporting)”
- Casualty Loss Reserving Seminar 2015 – presented in a concurrent session “Knowing Your Measurement Objective”
- Co-authored the text book Financial Reporting Through the Lens of a Property/Casualty Actuary, Published March, 2013 by the Casualty Actuarial Society
- CAS Spring 2012 Meeting and Casualty Loss Reserving Seminar 2011 – presented “An Update on IFRS for Insurance”
- Best’s Review November 2012 – Co-author of article Market-consistent frameworks, Five lessons learned from successful implementations
- CAS 2011 Above & Beyond Achievement Award recipient
- CAS Accounting Changes Webinar December 2011, Spring Meeting 2012 and Casualty Loss Reserving Seminar 2012 – presented the results of the CAS task force’s modelling results
- Casualty Reinsurance Seminar June 2011 – presented a concurrent session titled “Accounting for Insurance Contracts – Change is coming and it will affect you”
- International Association of Insurance Supervisors September 2010 – presented on behalf of the CAS Accounting Changes Task Force the Task Force’s preliminary views on the proposed IASB and FASB accounting changes for insurance
- AAA Webinar February 2010 - presented with a Health actuary and Life actuary an update on the insurance contracts project to educate NAIC commissioners and AAA members
- CAS Midwestern Actuarial Forum 2009 - presented “International Financial Reporting Standards and Insurance Contracts: History in the Making”
- Casualty Loss Reserving Seminar 2008 - presented in a general session “Preparing For Fair Value”
- Actuarial Review November 2007 - co-authored an article “Recent Developments in the Treatment of Property and Casualty Insurance Contracts Under Fair Value Accounting”
- Casualty Loss Reserving Seminar 2007 - presented in a concurrent session “International Accounting - Emerging Issues”
- Authored the article “Silica – the next Asbestos?”, Published in 2005 in Future Fellows

**Professional  
Committee  
Memberships**

- AAA Financial Reporting Committee (2007 – Present), Vice-chair - P&C issues (2010 - 2016), Chair (2016-Present)
- AAA Financial Reporting and Risk Management Council (2010 – Present)
- AAA Communications Review Committee (2012 – 2014)
- AAA Governance Task Force (2010)
- AAA IFRS Task Force (2007 - 2012)
- CAS delegate to the International Actuarial Association Accounting Committee (2015 – Present)
- CAS Accounting Changes Committee (2010 – 2016)
- CAS Accounting Changes Task Force (2010 – 2012)
- CAS Task Force on Basic Education Internet Modules (2008 – 2012)
- CAS Student Liaison Committee (2004 – 2010)

**Other Committee  
Service and  
Memberships**

- Social member of Park Ridge Country Club (2015-Present)
- Member of the Board of Directors, Depot Townhome Condominium Association (2003-2004)
- Chief Returning Officer, Lancaster Students Union (1998-1999)
- Secretary, Pi Kappa Phi Fraternity, Upsilon Chapter (1997)
- Chairman, Lancaster University Conservative Future (1996-1997)
- Officer-at-large, Lancaster University Students Union (1996-1997)
- Soccer referee (1992-1999)

**References**

Available on request

# Gareth L. Kennedy

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**April 28, 2017**

Acting Mayor Maloney  
c/o Deputy Clerk Cheryl Peterson, City Administration  
Park Ridge City Hall  
505 Butler Place  
Park Ridge  
IL 60068

**Dear Acting Mayor Maloney:**

I am writing to express my interest in being appointed to the Library Board of Trustees. I have been a resident Park Ridge since 2004 and from then an active user of the library.

I have a deep respect for the approach to local government that was laid out by our former Mayor, Dave Schmidt of Honesty, Integrity, Accountability and Transparency ("HITA") and continued by you and others in local government. If appointed, I would apply that philosophy to the decisions that come before the Library Board.

Attached is my completed application form and resume. I look forward to interviewing with you and the Mayor's Advisory Board in the near future. Thank you in advance for your consideration.

**Sincerely,**

  
**Gareth L. Kennedy**



## CITY OF PARK RIDGE

505 BUTLER PLACE  
PARK RIDGE, IL 60068  
TEL: 847/ 318-5200  
FAX: 847/ 318-5300  
TDD:847/ 318-5252  
URL:<http://www.parkridge.us>

May 15, 2017

Gareth Kennedy  
[REDACTED]

Park Ridge, IL 60068

**Re: Mayor's Advisory Board - Interview Appointment  
Library Board of Trustees  
Monday, June 5 at 6:45 p.m.**

Dear Gareth,

I have reserved time for you to meet with the Mayor's Advisory Board for a brief interview which is noted above. Please be prepared at the beginning of your interview to give a two-three minute summary of yourself, your qualifications, and why you believe you should be appointed.

Your interview will take place in the Finance Conference Room located on the first floor City Hall. Please enter the building using the Courtland Avenue entrance and look for the directional signage to the room. Please allow 10-15 minutes for your interview.

Please contact me at 847/318-5464 if you have any questions.

Sincerely,

Cheryl L. Peterson, CMC  
Deputy City Clerk

*Our Mission:*

THE CITY OF PARK RIDGE IS COMMITTED TO PROVIDING EXCELLENCE IN CITY SERVICES IN ORDER TO PROVIDE A HIGH QUALITY OF LIFE SO OUR COMMUNITY REMAINS A WONDERFUL PLACE TO LIVE AND WORK.